



**Workshop Booking Information**  
**Lisa Murphy, M.Ed.**  
**Early Childhood Specialist**  
**(800) 477-7977 [www.ooeygoeey.com](http://www.ooeygoeey.com)**

Lisa Murphy has a variety of workshops available for your consideration and has assembled this workshop information packet to assist you in your planning! Thank you for your consideration of her services!

**The Lisa Murphy Experience!**

Lisa typically provides a full day of service. When Lisa is the only presenter and engages your guests for the entire event, we call this a full-day, all-day gig. The individual topics presented that day are called *workshops*. A full-day, all-day gig is the most popular and effective framework for experiencing what Lisa has to offer and typically includes about three or four of her workshops, plus breaks and a lunch break for your guests.

Lisa is also available to present a stand-alone keynote address and/or individual breakout sessions at a traditional conference setting.

Available topics are included in this information packet. Training events are limited to one (1) of Lisa's hands-on workshop sessions per day of service. The hands-on topics are indicated by a \*\* in the workshop TOPICS section of this information packet!

Please do NOT announce or advertise an agenda or topic line-up before consulting with Lisa. Additionally, if Lisa is NOT doing her specific Ooey Gooley® workshop during your event, we encourage you to refrain from using the phrase "Ooey Gooley" in your marketing materials. Please call if you need more details or clarification.

**Other than full-day, all-day gigs, what else does Lisa provide?**

Conference keynotes, conference breakout sessions, parent night workshops, back to school nights and in-service workshops for staff. Please be aware that additional fees apply when "tagging on" an evening event to your full day event or if you want to tag on to an existing full day gig in your area. Please call for specifics.

**Is there anything she doesn't do?**

In consideration of the importance of networking and the processing of content, Lisa does NOT conduct meal-time sessions. To put it plainly, she doesn't compete with teachers and their food!

**Fee information and other financial considerations:**

- 1) Unless alternate arrangements are coordinated **at the time of booking**, one-day domestic (continental US) events without any contractual conditions or contingencies are billed out at a daily all-inclusive rate of \$7500.00. A non-refundable \$1000.00 deposit and a signed contract are required to hold all dates. The deposit is placed towards the balance due. The balance due (\$6500.00) is payable on or before the event date or late fees will be applied.
- 2) Unless alternate arrangements are coordinated **at the time of booking**, two-day domestic events without any contractual conditions or contingencies are billed out at an all-inclusive rate of \$11,500.00. A non-refundable \$1500.00 deposit and a signed contract are required to hold the dates. The deposit amount is placed towards the balance due. The balance due (\$10,000.00) is payable on or before the event date or late fees will be applied.
- 3) One-day events in Canada, Hawaii and Alaska are billed out at a flat rate of \$7500.00 USD. A non-refundable \$1000.00 USD deposit and a signed contract are required to hold all dates. The deposit is placed towards the balance due. The balance due (\$6500.00 USD) is payable on or before the event date or late fees will be applied.
- 4) Two-day events in Canada, Hawaii and Alaska are billed in the same fashion as two-day domestic events, as outlined in item #2 above.
- 5) **PLEASE NOTE:** For both one and two-day events in regions that requires a larger than usual airfare ticket, you will be billed for the actual amount of that ticket *in addition to* the stated fee. But FYI, we would've talked about this before you sent in the deposit.

- 6) International events (*excluding* Canada) are billed at \$6000.00 USD per day **plus** lodging and transportation. A non-refundable \$1000.00 USD deposit and a signed contract are required to hold all dates. The deposit amount is placed towards the balance due. Receipts will be provided for expenses (including any work visa, work permit and/or bank wire/paypal transfer fees - see below) and reimbursement is expected within 30 days from the date of service.
- 7) The Booking Party for ALL international events (*including* Canada) will be responsible for any additional immigration/visa/work permit/legal fees/bank wire transfer fees that might be required for entry. Invoicing will be separate, supporting documents will be provided, and reimbursement in USD will be expected within 30 days of the Booking Party receiving said additional invoice.
- 8) Please call our office for domestic and international multi-day (3+ day) rate information.
- 9) All fees are payable in US dollars (USD).
- 10) We accept check, paypal, bank transfer and credit cards for payment. The Booking Party is responsible for any bank/wire transfer/paypal fees. Additionally, a 2% charge will be added for any credit card payment over \$1500 USD
- 11) Extra fees (\$500 USD) will be applied if Lisa is required to complete any CEU/approved trainer/state training hours (etc.) paperwork that the Booking Party is not able to complete based on the details provided within the specific TOPICS section of this workshop information packet. Please call or email for additional information.
- 12) Photocopying handouts is the responsibility of the Booking Party. It is expected that participants will be given copies of the handouts of the topics being presented that day, whether via paper copies or email attachments. If you choose the FINGERPLAY SONGS session, you are **required** to provide paper copies of this handout for all participants for your event.
- 13) Reminder: If the Booking Party (that's YOU) cancels the event, you will forfeit the non-refundable deposit and will be responsible for any out of pocket fees already paid that are related to the event. Cancellation within 30 days of the scheduled event requires 50% payment of the total contracted fee (less the paid deposit). Cancellation once Lisa is on the road for the event requires payment in full. Additional cancellation and rescheduling details are outlined in the presentation agreement.

**My agency will not authorize a deposit to hold the date. What are my options?**

We are usually able to negotiate an arrangement that is acceptable to all parties. We do ask though that you please share any concerns or questions with us when you *start* the booking process.

**I am on a tight budget. What are my options?**

A good way to reduce the seminar cost is to share the fees with other interested preschools or childcare centers. You might also consider opening the event up to the community and charging a nominal fee.

**Does Lisa require a minimum or maximum number of attendees?**

Nope! As we like to say: *The more the merrier!* But by all means, if you have any concerns – let us know!

**What happens after I submit my deposit and signed contract?**

Your date is exclusively reserved, we create a file for your event and the date is posted on our website. We will share your contact information so anyone who learns about the event via our site will know how to register!

**Our agency requires that *our* contract for services be used and no modifications are allowed. Anything I need to know about that?**

We can accommodate most requests when it comes to contracts and the verbiage contained within them. We ask that you let us know about any “special circumstances” at the time of booking. If you know that your group is typically NOT flexible when it comes to contract language, it helps if you are able to submit a sample contract for our review. Our goal is to make sure the verbiage in the agreements don't contradict each other.

**Can I use a Purchase Order (PO) to pay for Lisa's services?**

Again, we are pretty flexible and can accommodate various payment scenarios. We ask that you make your intent to use a PO **very clear** at the time of booking so we can discuss the various options that are available.

**Who is responsible for travel arrangements?**

Lisa's office will make all of her travel arrangements.

**Are videos, cameras, and/or recorders allowed during the seminar?**

Still photography is welcomed and encouraged. Lengthy video recording is not. (we don't mind a brief video for social media!). We reserve the right to pause any workshop should it become apparent that the workshop is being filmed or recorded in length. Of course, any TV or news media filming covering the event would be an exception.

### **What about sales? Will Lisa bring materials to sell?**

Yes. Lisa requires ONE (complimentary) table with access to an electrical outlet be set up in the back of the room. These tables will be used to display/take orders for books and DVD's. If your event is a conference setting, Lisa's office will work with you to arrange for COMP'D tables and booth space in the vendor hall. Please let us know ASAP if there is a separate vendor/sales point of contact. **REDLEAF PRESS** is Lisa's publisher. If the Booking Party is interested, we can arrange for you to be contacted by them to arrange bulk sales or back of the room sales. Let us know if you are interested.

### **Does Lisa need us to provide any special equipment or materials at the seminar?**

A RIDER, specific to your event, will be sent to you once the details related to your event are confirmed. It will contain EVERYTHING Lisa will expect on the date of your event! Lisa will review it with you about a week before your event so there are no surprises for anyone on the big day!

Remembering that your workshop choices will determine the specifics of your RIDER, here is a *general list* of what the Booking Party will be expected to provide:

- 90 minutes to set up before the day begins
- If you are doing a hands-on session, Lisa will arrive with three (3), 70# tubs of gear, please make sure that the venue has a way to roll it all in without a lot of STAIRS
- A sound system (Lisa brings her headset mic. Product details are provided in the RIDER)
- An additional mic for the conference coordinator(s) to make announcements, etc.
- An LCD (power point) projector & screen (Lisa uses Apple products but brings all necessary adaptors). She needs this only for a couple topics, not all of them
- Complimentary vending (sales) space
- Someone who knows how to work all the AV/sound/tech equipment
- An assortment of 6-ft long **banquet** tables (not thinner classroom-style tables)
- A trash can positioned by the workshop tables (if it's a hands-on session)
- Handouts to be copied
- A room that is set-up and comfortable for adult learners
- All catering and bussing to be completed before Lisa speaks
- No papers or forms handed out while Lisa is speaking
- If Lisa is doing one of her hands-on workshops for you she will also need access to a regular sized sink with running water for workshop prep and clean up
  - NOT an electronic sink
  - NOT a floor level janitorial "slop" sink
  - NOT a small bathroom sink
    - NOTE: the water does NOT have to be in the workshop room
- Evaluations and Certificates of Attendance (if required)
- Payment in full as per the contract
- 90 minutes to clean up at the conclusion of the event
- Correct, current and up to date point of contact information for the person who will be Lisa's liaison to the booking party

**PLEASE REMEMBER YOUR SPECIFIC TOPICS WILL DETERMINE THE SPECIFICS IN YOUR RIDER! DO NOT MAKE LOGISTICAL ARRANGEMENTS UNTIL YOUR TOPICS HAVE BEEN DECIDED. THANK YOU!**

### **How do I set up the room?**

Once your topics are selected we will send you a room set-up diagram.

### **What venues work best for a Lisa Murphy event?**

Auditoriums and theatres are the best. Gymnasiums... not so much as they are designed for sporting events, not teacher trainings! But if that is the only option, we can be flexible. Just let us know! Convention centers, auditoriums, theatres, hotel ballrooms, church sanctuaries, all with adult sized tables and chairs, enhance the experience for your participants!

### **I'm ready to book something now! What do I do?**

Call the office at (800) 477-7977 or send an email to [LTAC@oogygoeey.com](mailto:LTAC@oogygoeey.com) to determine date availability. Once a date is selected you will be invoiced for your non-refundable booking deposit and will receive a contract for signature. Both the deposit and signed contract are required to reserve your date!

**Lisa Murphy, M.Ed. \* Ooey Goeey, Inc.**  
**1115 E. Main St. Box 48 \* Rochester, NY 14609**  
**Fax: 585-730-4324 \* Phone: 800-477-7977 \* Email: [LTAC@oogygoeey.com](mailto:LTAC@oogygoeey.com)**  
**Outside North America please call: 1-585-472-9899**  
**[www.oogygoeey.com](http://www.oogygoeey.com)**



## Available Workshop Topics

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**PLEASE NOTE: THE TOPICS WITH \*\* ARE HANDS-ON. YOU CAN CHOOSE ONE HANDS-ON WORKSHOP FOR EACH DATE OF SERVICE. LOGISTICAL REQUIREMENTS (read: setting up, striking & cleaning up and then resetting) PROHIBIT MORE THAN ONE HANDS-ON SESSION EACH DAY. THANK YOU!**

### **WHAT IF TODAY WAS THEIR ONLY DAY? (Keynote)**

In this motivational keynote address Lisa shares the powerful story of her first day of school. Through active and engaging storytelling Lisa brings you back to her first day, taking you on a grand tour of Miss Mary's Nursery School. And, in the style she has become famous for, she shares many observations, lessons and anecdotes about how early childhood has changed along the way. Lisa will share the sights sounds and smells of the place where, at the young age of three, she decided to become a teacher and identifies the how, and why, that *one day* solidified her decision to become an educator. This inspiring keynote gets participants back in touch with their personal how and why. It gets them excited and gets them thinking: *If it WAS their only day, what will they remember?*

AV/SET UP NEEDS: microphone

IDEAL TIME: 75-90 minutes, can do 60 if absolutely necessary

SUGGESTED LEARNING OBJECTIVES: Reflect, Connect, Assess, Explore  
LINKING TO DEVELOPMENTALLY APPROPRIATE PRACTICE (DAP): Social/Emotional Development

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### **IDENTIFYING AND CREATING CHILD CENTERED ENVIRONMENTS**

This workshop provides an in-depth exploration of the 9 points within the framework of Lisa Murphy's approach to working with children. Via interactive lecture, true-to-life examples, anecdotes and her signature "learning and laughing" style, this workshop presents what it really means to be a hands-on, play-based, child-centered program.

**NOTE TO PLANNERS:** This can be a stand-alone breakout session at a traditional conference or part of a full-day with Lisa event. In full-day-all-day-with-Lisa events, some form of this material is presented early in the day to establish a theoretical framework and baseline for the training day. Thank you.

AV/SET UP NEEDS: microphone

IDEAL TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Assess, Recognize, Compare, Change, Evaluate, Identify, Explore  
LINKING TO DAP: This workshop can be connected to all four domains of DAP

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### **\*\*OOEY GOOEY® SQUISHY PLOP! *Sensory Play for Every Day!***

In addition to being a dynamic presentation of Lisa's signature high-energy workshop, this one-of-a-kind workshop will supply you with 6 tables of hands-on art, science and sensory play activity ideas as well as the "wolf words" that support their use in your classroom! Participants will be invited to come up on stage and play with the experiences at the end of the demonstration.

AV/SET UP NEEDS: microphone, demonstration tables, water source, trashcan

IDEAL TIME: 75 – 90 minutes

SUGGESTED LEARNING OBJECTIVES: Explore, Investigate, Participate, Increase, Connect  
LINKING TO DAP: Cognitive & Language/Literacy & Physical (small motor) Development

## Available Workshop Topics (Continued)

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### **\*\*FIZZLE BUBBLE POP AND WOW!** ***Simple Science for Young Children!***

Often our own experience has led us to think that science is hard, difficult and complicated. This workshop will reassure you that you do not need a degree in biology or chemistry to have an engaging science program in your classroom as Lisa demonstrates 6 tables of age-appropriate science activities for young children. Participants will be invited to come up on stage and play with the experiences at the end of the demonstration.

AV/SET UP NEEDS: microphone, demonstration tables, water source, trashcan

IDEAL TIME: 75 – 90 minutes

SUGGESTED LEARNING OBJECTIVES: Explore, Investigate, Participate, Increase, Connect  
LINKING TO DAP: Cognitive & Language/Literacy & Physical (small motor) Development

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### **\*\*CREATIVE ART WITH YOUNG CHILDREN!** ***Art is not a receipt for childcare!***

No more dittos! No more patterns! No more cut out art!

In this workshop Lisa will defend a very strong *process oriented* art position. After a discussion about what “process not product” really means, participants will have time to create with various media in order to reinforce the importance of open-ended creative experiences instead of “cookie-cutter” captivity projects.

**NOTE TO PLANNERS:** While Lisa is known for her flexibility and ability to meet participants wherever they are on their individual professional growth trajectory, if your program currently does product oriented art, please be aware that while she is more than happy to engage in dialogue, and is willing and able to offer suggestions for baby-stepping away from cookie-cutter art, she will not compromise her emphasis on the importance of process oriented creative art opportunities for young children during the presentation of this material. Thank you.

AV/SET UP NEEDS: microphone, demonstration tables, water source, trashcan, LCD projector and screen

IDEAL TIME: 75 – 90 minutes

SUGGESTED LEARNING OBJECTIVES: Explore, Investigate, Participate, Increase, Connect, Compare  
LINKING TO DAP: Cognitive & Language/Literacy & Physical (small motor) Development

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### **MANY KINDS OF SMART!** ***Understanding the Theory of Multiple Intelligences***

Think you are good at your job because you love children? What about the ones that challenge you? Using these powerful questions as a framework, Lisa puts her own spin on Howard Gardner’s classic theory. This session is a far cry from simply listing various personality characteristics, needs and preferences. By providing easy to implement, yet possibly challenging, “comfort zone stretchers,” Lisa challenges teachers to make sure they are celebrating all of the children in the classroom, not just the ones they *like*.

**NOTE TO PLANNERS:** This session can serve as an alternate KEYNOTE topic for encore presentation engagements

AV/SET UP NEEDS: microphone

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Increase, Assess, Recognize, Describe, Improve, Analyze  
LINKING TO DAP: This workshop can be connected to all four domains of DAP

## Available Workshop Topics (Continued)

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### 10 LITTLE HOT DOGS FRYIN' IN THE WHAT?!?!

#### *Fingerplay songs & chants for transition time, circle time or any time!*

Join Lisa in a sing-along of classic fingerplays that have withstood the test of time and others that are destined to become future favorites! Leave your inhibitions at home and come ready to sing, play, clap and shout along!

**NOTE TO PLANNERS:** Since this is an interactive sing-along session, this session requires paper handouts for all participants. Thank you.

AV/SET UP NEEDS: microphone

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Perform, Demonstrate, Sing  
LINKING TO DAP: Language/Literacy & Physical (large and small motor) Development

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### **\*\*OH THOSE LITTLE ONES!**

The latest brain research reminds us of the importance of creating responsive, engaging, stress-free environments, and nowhere is this more important than our infant and toddler rooms! While this session offers hands-on exploration of many activities that are appropriate for your infant and toddler rooms, it's main focus is on making sure the adults working with our wee-ones realize that nothing, and we mean *nothing!* is more important than creating and nurturing those strong bonds of attachment.

AV/SET UP NEEDS: microphone, demonstration tables, water source, trashcan

IDEAL TIME: 60-75 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze  
LINKING TO DAP: This workshop can be connected to all four domains of DAP

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### LARGE MOTOR GAMES!

#### *New and Classic Large Motor Games for Indoor and Outdoor Play*

The mind can only absorb what the butt can endure! Lisa will lead participants in large motor games that can be played both indoors and out. Come ready to move!

**NOTE TO PLANNERS:** In its basic form this workshop has participants playing large motor games that are appropriate for children. The intention is that the adults then go back to the classroom and play/teach these games to the children in their classrooms. **This workshop requires enough space for ALL of your participants to move around.** Seriously. Imagine all of your participants running around and playing tag. The venue must have this kind of space for this session to be an option for either a traditional conference breakout format or a full-day-all-day-with-Lisa event.

AV/SET UP NEEDS: If done outside, the booking party will be required to supply a BULLHORN. If inside, a microphone and TONS OF SPACE.

IDEAL TIME: 45-60 minutes

SUGGESTED LEARNING OBJECTIVES: Perform, Demonstrate  
LINKING TO DAP: Physical (large motor) & Language/Literacy Development

## Available Workshop Topics (Continued)

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### **THE IMPORTANCE OF EARLY EXPERIENCES: *How playing IS Kindergarten readiness!***

During this session Lisa will identify the seven things we need to do with children each day. These seven things make up the *foundation* that supports the *house* of higher learning. There is nothing wrong with the “academic” expectations within this house: reading, writing, math... the trouble is that many early childhood educators are being pressured to build a *house* where there is no *foundation*. And you do not need to be an architect to know that if you build where there is no foundation, the house will come crashing down! Playing is “getting them ready” and through an investigation of each of the “seven things,” Lisa shows you how. This session has become one of Lisa Murphy’s most popular and oft requested workshops. By making time to create, move, sing, discuss, observe, read and play we are getting children ready not just for kindergarten, but for life!

**NOTE TO PLANNERS:** If you are planning a parent workshop, this is the topic we suggest. Thank you.

AV/SET UP NEEDS: microphone, 1 table, LCD projector and screen

IDEAL TIME: 90 minutes – 2 hours

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze, Identify  
LINKING TO DAP: This workshop can be connected to all four domains of DAP

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### **MONTESSORI, PIAGET AND VYGOTSKY! OH MY! *How what they did affects what you do!***

While these names understandably bring up images of school, textbooks and tests, it is important for us to be familiar with the folks who paved the way. Why? Because the main points within the framework supporting Lisa’s philosophy are not new! The importance of play, being outdoors, adults acting as a facilitator, the power of observations, and the importance of controlling the environment are not new concepts. But we cannot pull strength and credibility from this fact if we don’t know who else said it! Via an interactive power point, this workshop provides an overview of the key contributions of some of the major players in the history in early childhood education in order to remind audiences that being advocates of play-based programs is not a new idea!

AV/SET UP NEEDS: microphone, 1 table, LCD projector and screen

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Increase, Assess, Recognize, Describe, Analyze, Compare, Contrast  
LINKING TO DAP: This session is linked to DAP in the context of how each theorist connects to the four domains

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### **LET’S GO OUTSIDE! *Outdoor Time is NOT Wasted Time***

Time permitting, this session begins with participants taking a walk-about that facilitates individual reflection on their own outdoor play experience. Following a discussion of their reactions and responses, Lisa shares a power point slide show of outdoor play experiences and activities that can be implemented immediately in both family childcare and center based settings. Best of all, they are activities that use materials you probably already have in the garage or the shed! And in her usual engaging style, Lisa uses the pictures as springboards for discussions about issues related to outdoor play in our culture.

NEEDS: microphone, LCD projector and screen

IDEAL TIME: 90 min – 2 hours

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve,  
LINKING TO DAP: Physical Development

# LISA MURPHY, M.Ed.

*Early Childhood Specialist*

WWW.OOEYGOOEY.COM \* LTAC@OOEYGOOEY.COM

Within North America: 1 (800) 477-7977 Outside of North America: 1 (585) 472-9899

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## **CURRENTLY:**

- Founder and CEO, *Ooey Gooley, Inc.* (founded in 1997) based in Rochester, New York, USA
- Presenting over 100 trainings each year on various topics related to play and early childhood education in various domestic & international (Canada, Australia, West Indies, Japan) venues
- Author for Redleaf Press
- Podcast Host: *Child Care Bar and Grill* (with Jeff Johnson of Explorations Early Learning)
- Co-Presenter and Co-Coordinator with Jeff Johnson and Dan Hodgins of various international "Talking Play Tours" as well as an annual early childhood focused UNConference
- Submission/Article Reviewer and Social Media Coordinator (Commencing 2018) for the US Branch of the International Play Association (IPA/USA)

## **EDUCATION:**

- 2013: M.Ed., Early Childhood Education, Champlain College, Burlington, Vermont.  
1992: B.S. Human Services & Counseling, Cal State Fullerton  
1987 - 1990: DePaul University, Chicago, IL, Acting and Early Childhood Education  
1987: Our Lady of Mercy High School, Rochester, NY, Regents Diploma

## **PAPERS PRESENTED:**

- April 2014 The Association for the Study of Play (TASP) Conference, Rochester, NY  
"Do preschool teachers value block play?"

## **COLLABORATIVE PROJECTS:**

Jan 2010 – Feb 2012: Served as an early childhood specialist/mentor teacher for a multi-phase grant project (United Way) focused on the logistics of implementing a play-based philosophy in various childcare centers in Tucson, AZ.

## **BOOKS AUTHORED:**

- Lisa Murphy on PLAY: the foundation of children's learning*  
*The Ooey Gooley® Handbook*  
*Ooey Gooley® Tooley: 140 activities for young children*  
*Even More Fizzle Bubble Pop and WOW! Simple science for young children*

## **PREVIOUS EARLY CHILDHOOD EXPERIENCE (1988 – 2015)**

- Family Child Care Provider (Carlsbad, CA and Poway, CA)
- Owner/Teacher of a Child Care Center (Rochester, NY)
- Preschool Teacher (various locations: Chicago, IL, San Diego, IL, Rochester, NY)
- Facilitator of various Park and Rec programs (San Diego County, CA)
- Coordinator of Ooey Gooley® Play Days (San Diego, CA, Rochester, NY)
- Group Home parent (Anaheim, CA)
- Started a book club specific to early childhood education that continues to meet monthly

## **BOARD EXPERIENCE**

- Previously served as Secretary for the Executive Boards of: San Diego County Family Child Care Association (SDCFCCA) & Rochester Association for the Education of Young Children (RAEYC)
- Currently Serving as Member At Large for IPA/USA.

## **PROFESSIONAL MEMBERSHIPS:**

- TASP (The Association for the Study of Play)
- ITRA (International Toy Research Association)
- IPA USA International Play Association/USA branch
- National AEYC, NY State AEYC, Rochester AEYC: Association for the Education of Young Children (AEYC)

**BOTH PERSONAL AND PROFESSIONAL REFERENCES ARE AVAILABLE UPON REQUEST**



**Lisa Murphy, M.Ed., Early Childhood Specialist  
Founder and CEO of Ooey Gooley, Inc.**



Lisa Murphy has been in the field of early childhood education for 30 years; she is the oldest of five, grew up in a family child care home and eventually moved from being the neighborhood babysitter while in high school to being a nanny for many families while attending college. She has spent most of her adult/professional life teaching and working with children in various environments including Head Start, kindergarten, private preschools, family childcare, park and rec centers, group homes and many child care centers.

Lisa is the founder and CEO of **Ooey Gooley, Inc.** where her mission is to assist in the transformation of the industry of early childhood education by offering 1) the best workshops and trainings; 2) the most up to date materials and resources; and 3) insightful conversations and connections through the power of social media. Lisa presents hundreds of workshops each year to both domestic and international audiences on various topics related to early childhood education.

Lisa has an M.Ed. (2013) in early childhood education from Champlain College in Vermont. She has authored four books, (the fifth is in-press), produced dozens of teacher training DVD's and is a popular keynote speaker at educational conferences. Her standing room only seminars have become nationally known for their information, humor, inspiration and energetic delivery. Frequently asked if she has ever been a stand up comic, Lisa practices what she preaches by blending the learning with the laughing.

Lisa is known for her ability to link hands-on activities to educational standards, her outspoken advocacy, and her commitment to creating child-centered, play-based early childhood environments. Her understanding of the importance of play is obvious in her personal and professional life.

Lisa grew up in California but has lived all over. If you ask her where she lives now, she'll say that her mail currently still goes to Upstate New York, but she spends more time running through airports! Usually O'Hare.

When she's not on the road doing gigs you can find her trail running, reading or posting foodie pics on Instagram. She thanks you for bringing her to your event today!



## STALKERS WELCOME!

### How to connect with Lisa either old school style or current social media platforms:

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Ooey Gooley, Inc.  
1115 E. Main St. Box 48  
Rochester, NY 14609

Phone: (800) 477-7977  
Fax: (585) 730-4324  
Email: LTAC@ooeygooley.com

## WWW.OOEYGOOEY.COM

**Facebook:** “like” my page, Ooey Gooley, Inc.

**Instagram:** @OoeyGooleyLady

**Twitter:** @OoeyGooleyLady

**Ms Ooey’s Musings and Mayhems Blog:** <http://msooey.tumblr.com/>  
*This is the best way for you to get the articles I have shared with you FOR YOUR #BINDER*

**Carpet Blog:** <http://www.tumblr.com/blog/thecarpetblog>  
*I take pics of all the crazy carpets I see in hotels! It’s a total brainless way for me to decompress.*

**Spicy Slides Blog:** <http://www.tumblr.com/blog/spicyslides>  
*I take pics of spicy slides and other old metal playground equipment I come across while travelling.*

**YouTube Channel:** OoeyGooleyLady  
*Video clips, soundbites, favorite stories: great for when you need a BOOSTER shot of inspiration!*

**eBooks:** All of Lisa’s books are now available on your favorite eBook platforms.  
**Questions? Call REDLEAF PRESS (800) 423-8309**