



Current Workshop Information for Lisa Murphy *the ooey gooley lady*[®]

Ooey Gooley Inc.
3265 East Ave.
Rochester, NY 14618

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Lisa Murphy, *the ooey gooley lady*[®], offers a variety of interactive workshops as part of her well-attended seminars. Here are some of the most frequently asked questions regarding her popular events!

What is the difference between a seminar and a workshop?

An all day event with Lisa Murphy is called a full-day *seminar*. The individual topics presented that day are what we call the *workshops*. A full day seminar is the most popular and effective framework for experiencing all that Lisa Murphy has to offer. A full day seminar typically runs from 8:30 AM – 3:30 PM but these time frames are flexible.

Other than full day seminars, what other kinds of events does Lisa Murphy do?

Conference keynotes, conference breakout sessions, parent night workshops, back to school nights and in-service workshops for staff.

What is her fee?

Lisa has an all inclusive rate of \$5500 for a one-day event and \$9500 for a two-day event. It is our policy to collect a \$500 non-refundable deposit at the time of booking to hold all dates. Once the deposit is received we will generate a presentation agreement (contract) for your signature.

What does this fee cover?

Travel expenses, planning, prep time, materials the actual time spent at the workshop, set up time, clean up... everything except handouts. Photocopying the handouts is the responsibility of the booking party. The master copy will be sent to you approximately 4 weeks prior to the seminar.

I am on a tight budget. What are my options?

A good way to reduce the seminar cost is to split it with other interested parties such as other preschools or child care centers, community agencies or local businesses. You might also consider opening the event up to the community and charging a nominal fee.

Does Lisa require a minimum or maximum number of attendees?

Although there is no minimum or maximum number of participants required at Lisa Murphy's seminars we do like to say, *the more the merrier!*

What happens after I submit my deposit?

Your date is exclusively reserved, our office creates a file for your seminar, and we generate a presentation agreement (contract) for your signature.

Our agency requires that our contract for services be used. Anything I need to know about that?

Should the booking party's verbiage within their standard contract regarding cancellation be different than the verbiage in ours, we offer two options: 1) We ask for our cancellation verbiage to be adopted/accepted by the booking party either as language directly placed into the contract or to be accepted as an addendum or attachment, or 2) We will waive our request for such verbiage "adoption" and in exchange, Lisa's fee increases.



Current Lisa Murphy Workshop Information (continued)

Can I use a Purchase Order (PO) to pay for Lisa's services?

A Purchase Order may be used for the balance of the fee due *after* our office receives the initial deposit.

Who is responsible for travel arrangements?

Lisa's office will make all of her travel arrangements.

Are videos, cameras, and/or recorders allowed during the seminar?

Cameras are most welcome; videos are not! We reserve the right to stop any workshop should it become apparent that the workshop is being filmed or recorded in any way. The exception to this is for media recording arrangements established with our office prior to the seminar.

What about sales? Will Lisa bring materials to sell?

Yes. Lisa requires two tables with access to electrical outlets to be set up in the back of the room. These tables will be used to display and sell her books, DVD's, and other materials. If your event is a conference setting, Lisa will work with you to arrange for tables and booth space in the vendor hall.

Does Lisa need us to provide any special equipment or materials at the seminar?

Most full day seminars will typically need the following, but specific workshop choices could modify the list:

- Access to a sound system (Lisa brings her own *Shure System* headset microphone)
- An overhead projector/screen
- An assortment of 6-ft long **banquet** tables (not thinner classroom-style tables)
- A dolly, cart, or hand truck for unloading materials
- A trash can
- Access to a kitchen sink for workshop prep and clean up

A room set-up diagram will be sent to you with your master handout.

What venues work best for a Lisa Murphy seminar?

It has been our experience that gymnasiums *are not* an ideal setting. A gymnasium is geared toward sporting events and its' high ceiling makes for very poor acoustics. Convention centers, community centers, college student centers, high school auditoriums, church sanctuaries, or community rooms, all with adult sized tables and chairs, enhance the seminar experience.

When is the balance of payment due?

The balance of Lisa's speaking fee is due **on or before** the seminar date. Unless alternative arrangements are made **in advance** and **in writing**, late fees will be applied to payments not received on or before the seminar.

I'm ready to book something now! What do I do?

Call the office at (800) 477-7977 to determine her availability. Once a date is selected, a **\$500 non-refundable booking deposit** is required to hold and reserve your seminar date.

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Workshops Available from Lisa Murphy *the ooey gooley lady*®

WHAT IF TODAY WAS THEIR ONLY DAY? (Keynote)

In this motivational keynote address Lisa shares the powerful story of her first day of school and how, and why, that *one day* solidified her decision to become an educator. This inspiring keynote gets participants excited and motivated and gets them thinking... *If it was their only day, what will they remember?*

Length: 60 – 75 minutes

IDENTIFYING AND CREATING CHILD CENTERED ENVIRONMENTS the Lisa Murphy Way!

Designed to present the audience with an overview of Lisa's Ooey Gooley® educational philosophy, this session allows us all to be on the same page as we begin our workshop day. In this session Lisa will lead a discussion of what it really means to be child-centered and the importance of being able to articulate what we know about the importance of play. This session is a part of any workshop Lisa does.

Length: 60 – 75 minutes

OOEY GOOEY®

Sensory Play for Every Day!

In addition to being a dynamic presentation of Lisa's signature high-energy workshop, This one-of-a-kind workshop will supply you with oodles and oodles of hands-on art and science ideas as well as the "wolf words" that support their use in your classroom!

Lisa's signature workshop. This session can be designed to run anywhere from 1 ½ - 3 hours.

FIZZLE BUBBLE POP AND WOW!

Simple Science for Young Children!

Does the thought of doing "science" bring up intimidating images of Bunsen burners, chemical equations and half dissected frogs? Often our own experience has led us to think that science is hard, difficult and complicated. This workshop will reassure you that you **do not** need a degree in biology or chemistry to have an engaging science program in your classroom!

Length: 60 – 75 minutes

CREATIVE ART WITH YOUNG CHILDREN!

Art is not a receipt for child care!

No more dittos! No more patterns! No more cut out art! After a discussion about what "process not product" really means, participants will have time to paint and create! Other topics usually covered in this session: dress codes, washable paint, smocks, how to get free paper and more!

Length: 90 minutes

MANY KINDS OF SMART!

Understanding the Theory of Multiple Intelligences

Come hear the "Lisa Murphy" spin on Howard Gardner's classic theory. Not just another list of personality

characteristics, Lisa challenges teachers to make sure they are celebrating all of the children and all of their styles, not just those that are "easy." In this workshop Lisa presents, in her own unique and energetic way, the nine kinds of smart and will share with you what parents and teachers can do to tap into them, thus allowing our children to show how "smart" they really are.

Length: 90 minutes

THE IMPORTANCE OF EARLY EXPERIENCES:

How playing IS Kindergarten readiness!

During this session Lisa will identify the **seven things** we need to do with children each day in order to encourage a love of life long learning and create the foundation which will support future school success. And what is that foundation? Why playing of course! This workshop is designed to reinforce the importance of hands-on, play-based learning in the early years and discusses how playing *is* "getting them ready."

Length: 1 ½ - 2 hours

MONTESSORI, PIAGET AND VYGOTSKY! OH MY!

How what they did affects what you do!

While these names understandably bring up images of school, textbooks and tests, it is important for us to be able to talk about the fact that *being child-centered is not new!* Lisa feels that we must be able to reconnect with folks who paved the way. In this workshop she will show how the Ooey Gooley® philosophy is grounded in history and in the theories of the "masters" in education!

Length: 60 – 75 minutes

MAKING TIME FOR BOOKS AND STORIES

Lisa has recently revamped this popular session by adding some information about nursery rhymes, the "feminization of literacy," and how children *do* judge books by their covers. More than just another literacy workshop, Lisa addresses why we might need to rethink circle time in the first place. Join us as Lisa shares tried and true lessons on how to make story time a more exciting time for everyone! This lively session concludes with Lisa reading stories written both *by and for* children.

Length: 90 minutes

WHAT TO SAY WHEN THE WOLVES COME KNOCKIN'!

Linking OOEY GOOEY® to state standards!

Inappropriate demands to "hurry up and get them ready" have forced many play-based programs to abandon child-centered curriculum. In response, Lisa wrote a workshop to show how the activities and philosophy of Ooey Gooley® can be directly linked to state mandated guidelines.

Length: 60 – 90 minutes



The Ooey Gooley® Philosophy

Ooey Gooley Inc. is dedicated to assisting parents and educators in creating places that are exciting, relevant and meaningful for children. We offer workshops and seminars which incorporate our core beliefs and educational philosophy as presented here. In addition, our Ooey Gooley® Playschools are preschool/childcare environments where our philosophy can be seen in action every day. The Ooey Gooley® educational philosophy is based on the following principles:

Principle 1: TIME

Children are provided with long periods of **uninterrupted free time** for exploration and interaction within their learning environment.

Principle 2: OUTDOORS

There is lots of **outdoor play time**. The outdoor environment is not considered a separate space, but instead is seen as an extension of the indoor space. It is understood that the outdoor environment is just as credible of a classroom as the one inside.

Principle 3: RULES

Children have the freedom to **explore this environment with few restrictions**. The Ooey Gooley® Playschools have one overarching rule: People are not for hurting. We are able to provide this level of freedom because...

Principle 4: THE SECRET

The secret to good teaching is learning how to **control the environment, not the little people in it**. The “no-no’s” have been removed. Consequently the child has freedom to explore within the environment that the adult has set up.

Principle 5: FACILITATING

Teachers are **servicing as facilitators** within this space, deepening the child’s investigations and providing activities and materials that reflect the needs and interests of the children in the room. Their role is much deeper than “the keeper of keys to the cupboard”.

Principle 6: ARTICULATION

Teachers must be in the present moment and as such, be able to **articulate their rationale** for activities presented. Teachers are able to articulate WHY they do what they do, and these reasons go deeper than “because it’s so cute”.

Principle 7: THEORISTS

Teachers are committed to **understanding the history and theory of child development** and are aware of the professionals and researchers who have “paved the way” for us in our commitment to a play based, hands-on, childcare environment.

Principle 8: KEEPING IT REAL

Children are provided with engaging experiences that are (literally) *real*. Children are provided with active, relevant, **hands-in and hands-on investigations on a daily basis**. We seek to activate the five senses each and every day – not just during “My Five Senses” week. You will see children exploring real objects. Not coloring dittos of them.

Principle 9: THE SEVEN THINGS

Children are provided time each day to: **create, move, sing, discuss, observe, read and play**.

LISA MURPHY

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Currently

- Founder and CEO, Ooey Gooley Inc. presenting national lectures and workshops on various topics relating to early childhood education in various venues across the USA and Canada since 1997. www.ooeygooley.com

Education

1992: B.S. Degree in Human Services/Counseling, California State University, Fullerton
1987-1990: DePaul University, Chicago Double Major: Acting and Early Childhood Education
1987: Regents Diploma, Our Lady of Mercy High School, Rochester, NY.

Televised Video Conference Trainings

2007 SUNY Video Conference Training, Albany, NY. Literacy: Books and Stories
2006 SUNY Video Conference Training, Albany, NY. Sensory Play, Art Activities
2003 Apples Magazine, Video Conference, Macomb, IL. Ooey Gooley®, What if today was their only day?

Teacher Training DVD's Filmed and Produced in 2004

What if today was their only day? (motivational address)
Making time for books and stories (circle time)
The importance of early experiences (the power of play)
Ooey Gooley® (curriculum)
Art Activities (curriculum)
Fizzle Bubble Pop and Wow! (science)
Taming the media monster (influence of screen time)
Identifying and creating child centered environments (educational theory)
What to say when the wolves come knockin' (curriculum and standards)
Many kinds of smart (multiple intelligences theory)

Interviewed for:

"Early Childhood Today"
"Parents"
"Child Care Business Exchange."

Contracted articles written for:

"Early Childhood Today"
"Scholastic"
"Parents"
"Ooey Gooley® Membership Musings"

Publications

The Ooey Gooley® Handbook
Play... the foundation that supports the house of higher learning
Even More Fizzle Bubble Pop and WOW! Simple science for young children
What to say when the wolves come knockin' in California
What to say when the wolves come knockin' in Indiana
What to say when the wolves come knockin' in Illinois

Teaching Highlights

Ooey Gooley® Play Days!

Spring and Summer 2007

Facilitated 75 minute, hands-on play classes for 12 children ranging in ages from 18 months – 5 years on site at the Ooey Gooley® Playschool.

Ooey Gooley® Play Days! And “Let’s Get Messy” Classes

Winter Session 2003, Spring and Summer 2004

In collaboration with the San Diego Parks Department, facilitated hour-long, hands-on play classes for 20 children ranging in ages from 18 months through 5 years old as an offering to the public through the San Diego Park and Recreation Department.

The Carlsbad School House, Carlsbad, California

August 1999 – March 2002

Operate a large licensed family childcare home located in Southern California for 12 children ranging in age from 3-months to seven years. Provide a lab school and observation center for teachers throughout California who came to see a strong child-centered approach in action.

ABC Children’s Center, (now Bright Horizons) Carlsbad, California

April 1998 – June 1999

Preschool teacher in a licensed childcare center for the three-year-old classroom.

Bright Beginnings Preschool, Rancho Penasquitos, California

October 1997 – April 1998

Lead teacher for the mixed age classroom of three, four and five year olds in a licensed childcare center.

Lisa’s Nursery School, Poway California

February 1996 – June 1997

Provide child-centered licensed family childcare in Poway California for six children ages three through five.

ABC Children’s Center, Rancho Bernardo, California

October 1993 – February 1996

Serve as a preschool teacher in licensed childcare center in the three and four year old room. Promoted to Lead Teacher and Mentor Teacher, acting as liaison between staff and administration and assisting new staff in curriculum development, room arrangement and lesson planning.

Professional Memberships

NAEYC, NYS – AEYC, R-AEYC, C-AEYC, SD-AEYC

(National, state and local affiliations of the National Association for the Education of Young Children)

ASCD, Association for Supervision and Curriculum Development

ACEI, Association for Childhood Education International

Child Care Council, Rochester, NY

Certifications & Hobbies

- First Aid/CPR
- Massage Technician
- MAT Qualified
- Bach Flower Practitioner
- Homeopathic Practitioner
- Marathon Runner



Lisa Murphy is the ooey gooey lady®!

Lisa Murphy, B.S., has been involved with early childhood education for over 20 years. She has taught and worked with children in various environments including Head Start programs, kindergarten, private preschools, family childcare, park and rec centers, group homes and many child care centers.

Lisa is the founder and CEO of **Ooey Gooley, Inc.** As *the ooey gooey lady*®, Lisa presents over 150 workshops each year to audiences across the country on various topics related to early childhood education, specifically how to be more play-based in the classroom. She has been featured in various publications including *Child Care Business Exchange*, *Parents* and *Pre-K Today*. Lisa has authored four books and has created dozens of teacher training DVD's. A highly sought after keynoter for educational conferences, Lisa uses humor and real life anecdotes to reach and engage her audiences. Lisa's standing room only seminars have become nationally known for their information, humor, inspiration and energetic delivery. Frequently asked if she has ever been a stand up comic, Lisa practices what she preaches and continues to blend the laughter with the learning! Lisa has become known for her ability to link hands-on activities to educational standards and is dedicated to creating child-centered, play-based early childhood environments. Her commitment to reinforcing the importance of play in the lives of children is obvious in both her professional and personal life.

Lisa lives in Upstate NY with her husband Tom and their dog Otis. She is always working on new books and articles but is no longer allowed to announce when they will be finished... You can learn more about Lisa at www.ooeygooey.com and can follow her adventures on Facebook, YouTube and Twitter.

Ooey Gooley®
A silly name...
A serious message!