



**Lisa Murphy, M.Ed.**  
**(800) 477-7977**  
**www.ooleygooley.com**



Version 2026-2029

### **The Lisa Murphy Experience**

Lisa has been doing workshops for almost 30 years. She's currently accepting online and in-person invitations for 2026 and beyond. Her message is suitable for early childhood conferences, full day sessions, staff development days, conference keynotes and any other gathering where her child development knowledge and insight as to the importance of play would be beneficial.

### **What is Lisa's Booking Process?**

First, we pick a date! Then you will be asked to provide the info we need to start your file and get the paperwork going. You will be considered officially "booked" once we receive your deposit and signed agreement. We realize some

organizations, school districts, military bases, universities, etc. have specific requirements when it comes to booking a speaker; we can typically work within any system. Please let us know about any "special circumstances" as early in the booking process as possible.

### **What venues work best for a Lisa Murphy event?**

Auditoriums, conference and convention center rooms, hotel ballrooms, high school theaters even church sanctuaries are best. Gymnasiums, cafeterias, the toddler room... not so much, but if that is the only option, we are flexible! Regardless of the venue, please make sure your participants are in *comfortable adult sized* tables and chairs! After your topics are confirmed, you will receive a room set-up diagram specific to your event.

### **Does Lisa require a minimum or maximum number of attendees?**

Nope! The more the merrier!

### **What about recording and photography?**

Feel free to take pictures and short videos (think social media). *Lengthy* recording is not permitted. Online sessions *may not* be recorded. Additionally, Lisa does not offer pre-recorded online sessions.

### **I want my event to be open to the general public!**

Sounds great! Once we receive registration details (or a link) we will share this on our socials and the speaking schedule on her website. Lisa can share details with her network, but she doesn't get involved in the registration process nor does she assume any "take" of the door. Any and all profit above Lisa's contracted fee remains with the Booking Party. Please note: Lisa is unable to maintain records of participation, so any post-gig inquires for professional development verification will be referred back to the Booking Party.

### **Will Lisa have merchandise for sale?**

The honest answer is *it depends*. Lisa is sometimes able to bring demo books and order forms to an event. If you want to *make sure* there are books for sale at your event be sure to let Lisa know. She will connect you with her publisher to make those arrangements.

### **I am on a tight budget. What are my options?**

Maybe consider "buddying up" with nearby preschools or child care centers. Perhaps open the event up to the early childhood community in your area and charge a nominal fee. Over the years groups have done "Kickstarter" style campaigns, others have asked parents to donate towards the event in lieu of holiday gifts for staff. Are you involved with a local child care organization? A state or local affiliate of NAEYC? Perhaps a county CCRnR that might share costs? How about a local school supply company? In the past Lisa has been, "Brought to you by \_\_\_\_\_" Discount School Supply, Lakeshore and Kaplan (as examples) who underwrote some or all of her fee. While the Booking Party is responsible for any and all business negotiations with a potential third party, we are willing to assist as you brainstorm. Schedule permitting, you might want to host an *online* event to generate initial support and interest. Don't hesitate to call or email to talk specifics.

### **What kind of AV/Tech Equipment or Special Supplies does Lisa need for an event?**

A final confirmation RIDER, listing all the requirements *specific to your event* will be provided once your topics are confirmed. If you choose a hands-on session: Creative Art, Ooley Gooley® or Oh Those Little Ones, the Booking Party is responsible for **providing all materials and supplies** for that particular session; including but not limited to: dish tubs, markers, pitchers, shaving cream, corn starch, paper, paint, various containers,

art supplies, vinegar, baking soda, etc. A detailed list will be provided in ample time to accommodate the acquisition of the necessary materials. Please note: while the consumable supplies like corn starch, baking soda, paper towels, etc. should be purchased specifically for the event, the fixed supplies like pie tins, art trays, pitchers, wooden spoons, etc. do NOT need to be “new” and can be from someone’s home or school.

If you have already selected your topics at the time of booking, you will get a list of the required materials/supplies at that time. If your topics are still “to be determined” the lists will be provided once your topics have been confirmed. If you would like to review these lists before deciding just let us know!

About a week or so before your event Lisa will set up a RIDER review call so everyone involved can review the RIDER line by line so there are no surprises for anyone the morning of the gig! That said, we know some of you are Super Planners and want as many details up front as possible! So while your *finalized topics* will determine your *specific* requirements, here is a *general list* of what you **might** be expected to provide, PLEASE REMEMBER IT WILL CHANGE DEPENDING ON YOUR CONFIRMED TOPICS! THANK YOU!

- If the Booking Party has selected a hands-on session, they are responsible for providing **all** of the necessary supplies, materials and consumables.
- Depending on your agenda and scheduled line-up, Lisa will need about 60 - 90 minutes of set up time *before* the gig and about 60 - 90 minutes *after* to clean up. If you are doing a hands-on session, Lisa will set it up in the morning, but the Booking Party will need a small crew of people to assist in cleaning up at the end, depending on how your group wants to handle washing up and repacking the materials which you provided.
- A sound system (Lisa brings her own mic).
- An additional mic for the conference coordinator(s) to make announcements, etc.
- A projector, screen, HDMI cord and power strip (these items are required for *some* topics, not *all* of them).
- Complimentary table or booth space for merchandise displays and/or sales if your group wants books to be available for purchase.
- Someone who knows how to work all the AV/sound/tech equipment.
- Handouts to be paper copied.
- A room set-up to Lisa’s specifications and comfortable for adult learners.
- If providing meals, any and all serving & bussing needs to be completed before Lisa speaks.
- If providing fidget toys for participants, please make sure they do not squeak or pop or make any other kind of noises that might be distracting.
- No papers or forms or sign-in sheets passed around or handed out while Lisa is presenting.
- Evaluations and Certificates of Attendance (if required by the Booking Party).
- Payment in full as per the contract.
- Current name, email, cell/text number for Lisa’s point of contact with the Booking Party.

**What else do I need to know?** Here are a few extra things to be aware of out the gate:

If your event is in a “wintery area” during the winter **AND/OR** your event requires a more than 90 minutes of drive time after a full day of flying, you may be asked to pay for an extra day of travel as insurance so Lisa can come in a day early allowing everyone to avoid the stress caused by missed connections due to delayed or cancelled flights.

If the topics and sessions need to “count” for participants to get credit for professional development the Booking Party is responsible for making that happen. Lisa is willing and able to work with the Booking Party but if she is required to do the work herself there are extra fees.

While Lisa loves talking shop with folks who *work* with young children, her events are not designed for the little ones. At this time we are unable to offer children’s birthday parties, camp sessions, assemblies or family play days. We are, however, able to offer one-on-one consulting to show *you* how to plan and execute a successful one!

Lisa does *not* conduct meal-time sessions. Why not? Because honestly, she doesn’t want to compete with people and their food nor with the noise that comes from serving, bussing and clearing of tables. She prefers that breaks & lunch be time for participants to process content and engage in small group conversations and/or individual reflection.

Lisa prefers online sessions via Zoom Meeting (not Webinar). She can be flexible and accommodate other platforms, but Zoom is her preferred. Her computer seems to hate TEAMS, but let us know your thoughts.

There are extra fees if you want to “tag on” an evening event to your daytime one. If you want to “tag on” your own event to one already scheduled in the area, there are fees & logistical considerations for that too. Call or email for details and specifics.

All workshop topic details and specifics are outlined later in this packet, please review the NOTES carefully!

### **FEE INFORMATION:**

- 1) **IN-PERSON CONTINENTAL USA ONE-DAY GIGS:** Unless alternate arrangements are stated at the time of booking, one-day events without any contractual conditions bill out at an all-inclusive rate (meaning that all travel expenses, planning, administrative & coordination time are *included*) of \$11,500.00. A non-refundable \$3,000.00 deposit and a signed contract are required to hold all dates. The deposit is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied.
- 2) **IN-PERSON CONTINENTAL USA TWO-DAY GIGS:** Unless alternate arrangements are stated at the time of booking, two-day events without any contractual conditions bill out at an all-inclusive rate (meaning that all travel expenses, planning, administrative & coordination time are *included*) of \$18,500.00. A non-refundable \$5,000.00 deposit and a signed contract are required to hold the dates. The deposit amount is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied.
- 3) **IN-PERSON ONE-DAY GIGS IN HAWAII OR ALASKA:** One day events in Hawaii or Alaska are billed out at an all inclusive rate of \$11,500.00 USD *plus* the cost of a first class round trip ticket on United airlines which will be added to your balance due invoice. A non-refundable \$3,000.00 USD deposit and a signed contract are required to hold all dates. The deposit is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied. If Lisa is unable to get to your location on United Airlines, the Booking Party will also be billed for any baggage overage fees charged by the airline that gets her to your location. But we would've talked about all of this before you sent in your deposit.
- 4) **IN-PERSON ONE-DAY INTERNATIONAL GIGS:** One-day international events are billed at \$9,700.00 USD per day *plus* lodging, air and/or ground transportation, any extra baggage fees and any additional immigration/visa/work permit/legal fees/bank wire transfer fees that might be required for entry. Ms. Murphy travels via United Airlines (when possible) and in first class accommodations. A non-refundable \$3,000.00 USD deposit and a signed contract are required to hold all dates. The deposit amount is placed towards the balance due. Receipts will be provided for all expenses and reimbursement is expected within 30 days from the date of service. If the Booking Party prefers a lump sum fee, an all inclusive total can be provided. A non-refundable deposit will still be collected and would be forfeited should the event get cancelled.

**Specific to Canada:** Due to skyrocketing legal and administrative fees (almost \$6,000 USD to obtain the LMIA (Labor Market Impact Assessment) which has been required for her entry to work in Canada by Immigration since 2014) Lisa currently offers *online* sessions for Canadian audiences. Please refer to the ONLINE SESSION section below for specific fee information.

- 5) **ONLINE SESSIONS:** The beauty of online sessions is that they can be done for any group in any location assuming there is a stable internet connection! Online workshops typically run around 90 minutes, but we are flexible! They are presented “live” in real time. Specifics and logistics will be coordinated at the time of booking. The fees are the same for USA and International groups. Here is the fee breakdown for online sessions:
  - a. Online workshops bill out at \$2,300.00 USD per session. But, if you book two or more on the same invoice/contract, the second session, and all subsequent sessions on that same invoice and contract, will bill out at a reduced rate of \$1,900.00 USD each.
  - b. Online event fees are nonrefundable and payable in advance, but can be rescheduled with ample notice without penalty.
  - c. No video or audio recording of any online session is permitted.
  - d. Lisa does not offer pre-recorded sessions.

- 6) Speaking fees for all events are payable in US dollars (USD) to her company, Ooey Gooney, Inc. All US based groups will receive a W9 for payment.
- 7) We accept checks, Zelle, bank transfer and credit cards for payment. The Booking Party is responsible for any bank/wire/transfer fees. A 5% service fee is added to all credit card fees over \$500.00 USD.
- 8) For events where the sessions need to “count” for professional development or CEUs, an extra fee (\$500 USD) will be charged if Lisa is required to complete any paperwork that the Booking Party is not able to complete based on the details provided within the specific TOPICS section of this workshop information packet. Please call or email for additional information if your sessions need to “count”.
- 9) Lisa typically flies United due to her elite frequent flyer status. In the unlikely event that she cannot get to your destination on United, or if your event requires extra baggage, or an extra person to travel with her to assist with baggage handling, regardless of your location, these fees will be passed along to the Booking Party - but we would have talked about this before you confirmed the topics.
- 10) Photocopying handouts is the responsibility of the Booking Party. I know it is old school, but paper copies are expected to be provided at all in-person events. For online events, the Booking Party will be emailed handouts to distribute and will make sure they are available during the session(s) as well.
- 11) Reminder: If the Booking Party (that’s YOU) cancels an IN-PERSON event, you will forfeit the non-refundable deposit *and* are responsible for any out of pocket fees (plane ticket, etc) that are not fully refundable. If you outright cancel your event within 60 days of the scheduled event, *payment in full is still due*. However you can switch to an online event with no penalty. ONLINE event fees are nonrefundable, but you can reschedule if necessary, with no penalties. All cancellation and rescheduling details are outlined in the presentation agreement.

**This all sounds great and I’m ready to book! What’s next?**

Lisa does all her own bookings, so once you are ready to take the next step, or even if you are still gathering information and have questions, give us a call at (800) 477-7977 or send an email to [LTAC@ooeygooney.com](mailto:LTAC@ooeygooney.com)

**THANK YOU FOR YOUR CONSIDERATION!  
I LOOK FORWARD TO WORKING WITH YOU!**



**[www.ooeygooney.com](http://www.ooeygooney.com)**



**The list of TOPICS will follow - these are the IMPORTANT NOTES!**  
**Please read this page carefully!**

- 1) If you have not yet had Lisa as a speaker our initial suggested topic line up is: *What if today was their only day?* (keynote) followed by a break, then the *Ooey Gooley®* session followed by playtime and lunch, then regroup from lunch with some informal Q/A maybe a few finger play songs or nursery rhymes, and then wrapping up the day with *Lisa Murphy on... Play*. Of course the topics are all up to you - but if you are a newbie - we suggest this as a fantastic starting line up!
- 2) You can choose ONE hands-on session (Creative Art, Ooey Gooley® or Oh Those Little Ones) to be presented per day of service.
- 3) The Booking Party is responsible for providing **all** of the supplies, materials and consumables for any hands-on topic(s) selected for the event. You will be provided detailed lists. If you'd like to review these lists before confirming a hands-on topic, just let us know!
- 4) Please be sure to read the individual session **NOTES FOR PLANNERS** as some topics have very specific things you will want to take into consideration before choosing them!
- 5) Please do NOT announce or advertise an agenda or topic line-up before your topics are confirmed.
- 6) IMPORTANT NOTE THAT MIGHT SEEM SILLY (but it is true!) Unless Lisa is actually presenting the Ooey Gooley® workshop at your event, please refrain from using either Ooey Gooley Lady® or Ooey Gooley® in your marketing materials. Why??? Because if your flyer says, OOEY GOOEY® IS COMING TO SAN DIEGO! but Lisa isn't actually doing that workshop, believe it or not, people can get seriously crabby (TRUST ME ON THIS!) and we don't want folks getting crabby. To be on the safe side, we'd happily review your marketing materials before you send anything out!
  - a. Reminder: Ooey Gooley® and Ooey Gooley Lady® are both federally registered trademarks. When using these phrases it is **required by law** that you to put the ® symbol where you see it placed here in item 6(a)
  - b. How to make the ® symbol? **On a MAC:** OPTION R **On a PC:** ( R ) parenthesis R parenthesis
  - c. You are **not** required to use the symbol when writing out the company name, Ooey Gooley, Inc.
- 7) Please remember that the RIDER, which is the complete list of what will be required for *your* event, will be embedded in your contract if you know your topics at the time of booking. Otherwise, it will be emailed when your topics are confirmed.
- 8) IDEAL TIME is included for people who are planning a traditional conference where there are multiple speakers and multiple sessions with set-in-stone start and end times. If you are planning an event where *Lisa is the only speaker* **do not** get overly focused on times as we will be crafting an agenda specific to your event.
- 9) OBJECTIVES and the LINKS TO DAP (Developmentally Appropriate Practice) are provided to assist you if you need to fill out any kind of CEU paperwork. If you require us to fill out any approval paperwork, an extra \$500 fee will be charged. The only exception to this is if you are in located in Ohio; if you are, be sure to let us know so we can provide you with OCCRA and SUTQ details.

**READY??!? LET'S GET STARTED!**



## WHAT IF TODAY WAS THEIR ONLY DAY? (Keynote)

In this keynote address Lisa shares the powerful story of her first day of school. Through engaging storytelling Lisa brings you back to this first day by taking you on a tour of Mary's Nursery School. Lisa will share the sights and sounds of the place where, at the young age of three, she decided to become a teacher and identifies how *one day* solidified this decision. This inspiring keynote gets participants back in touch with their own personal *why* which is at the heart of providing quality care - why do we show up every day and do this work? And, if it was a child's only day, *what will they remember?*

### NOTES TO PLANNERS:

AV/SET UP NEEDS: microphone & sound system

IDEAL PRESENTATION TIME: 75-90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Connect, Assess, Explore

LINKING TO DEVELOPMENTALLY APPROPRIATE PRACTICE (DAP): Social/Emotional Development

## LISA MURPHY ON... *BEING CHILD CENTERED!*

This session is an in-depth exploration of the nine points outlined in the framework Lisa presents in her book, *Lisa Murphy On... Being Child Centered*. Via interactive lecture, true-to-life examples, anecdotes and her signature "learning and laughing" style, this workshop debunks the myth that being child centered means kids running around naked all day and instead outlines what it really means to be a *child centered* program.

### NOTES TO PLANNERS:

AV/SET UP NEEDS: Sound system

IDEAL PRESENTATION TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Assess, Recognize, Compare, Change, Evaluate, Identify, Explore

LINKING TO DAP: This workshop can be connected to all four domains of DAP

## LISA MURPHY ON... *PLAY!* *The Importance of Early Experiences*

In this workshop Lisa presents the seven things we must do with children each day which she outlined in her book, *Lisa Murphy on... PLAY*. This workshop continues to be Lisa's most requested session because it shows how these seven things make up the *foundation* that supports the *house* of higher learning. There is nothing wrong with the "academic" expectations of the house such as reading, writing, math... the trouble is that many early childhood educators are being pressured to build a *house* where there is no *foundation*. Play is the foundation and through an investigation of the seven things Lisa shows you how.

### NOTES TO PLANNERS:

If you are planning a parent workshop, this is the topic we suggest. Thank you.

AV/SET UP NEEDS: Sound system & 1 table

IDEAL PRESENTATION TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze, Identify

LINKING TO DAP: This workshop can be connected to all four domains of DAP

## STORY WRITING WITH YOUNG CHILDREN *How does your story start?*

After examining the importance of personal narrative and the difference between literacy and orality, Lisa gives an overview of the story writing process which was taught to her by early childhood expert Bev Bos. Lisa also introduces Vivian Paley, Sydney Clemens and Sylvia Ashton-Warner who also influenced her adoption of both story writing and story acting. This session concludes with Lisa reading stories written by children.

### NOTES TO PLANNERS:

AV/SET UP NEEDS: Sound system and 1 table

IDEAL PRESENTATION TIME: 60-75 minutes

SUGGESTED LEARNING OBJECTIVES: Plan, Reflect, Recognize, Compare, Identify, Explore, Perform

LINKING TO DAP: Language/Literacy, Cognitive and Social/Emotional Development

## CREATIVE ART WITH YOUNG CHILDREN!

### *Art is Not a Receipt for Child Care!*

No more dittos! No more patterns! No more cut out art! In this workshop Lisa defends a very strong *process oriented* art position. This is a hands-on session with playtime as well as an in-depth examination of what “process versus product” really means! Participants will be encouraged to reflect on where they are on their journey towards process and away from product oriented “cookie-cutter” craptivity projects.

#### NOTES TO PLANNERS:

The Booking Party is responsible for supplying all of the necessary supplies and consumables for this hands-on session. A detailed list of materials will be provided in enough time for you to acquire the necessary materials. Please let us know if you want to review the list before confirming this session.

AV/SET UP NEEDS: Sound system, six (6) demonstration tables, linens/sheets (not plastic) to cover the tables and one (1) extra sheet for the floor activities, access to a kitchen sink for set up/clean up & a trashcan  
SET UP/STRIKE TIME: 90 min set up and 60 - 90 min break down and clean up

IDEAL PRESENTATION TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Explore, Investigate, Participate, Increase, Connect, Compare

LINKING TO DAP: Cognitive & Language/Literacy & Physical (small motor) Development

## OOEY GOOEY® SQUISHY PLOP!

### *Sensory Play for Every Day!*

This one-of-a-kind workshop offers six (6) tables of hands-on activity ideas as well as the “wolf words” that support their use in the classroom! Participants will have play time too!

**IMPORTANT REMINDER!!** Ooey Gooley® is a federally registered trademark. When announcing this session it is **required by law** that you to put the ® symbol after the word “Gooley” (see above in the title).  
How to do this????? On a **MAC** hit OPTION R, on a **PC** hit ( R ) parenthesis R parenthesis. Thank you.

#### NOTES TO PLANNERS:

The Booking Party is responsible for supplying all of the necessary supplies and consumables for this hands-on session. A detailed list of materials will be provided in enough time for you to acquire the necessary materials. Please let us know if you want to review the list before confirming this session.

AV/SET UP NEEDS: Sound system, six (6) demonstration tables, linens/sheets (not plastic) to cover the tables and one (1) extra sheet for the floor activities, access to a kitchen sink for set up/clean up & a trashcan  
SET UP/STRIKE TIME: Lisa will need 90 min on the front end to set this session UP and 90 on the back to break it down

IDEAL PRESENTATION TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Explore, Investigate, Participate, Increase, Connect

LINKING TO DAP: Cognitive & Language/Literacy & Physical (small motor) Development

## MANY KINDS OF SMART!

### *Understanding Multiple Intelligences Theory*

Think you are good at your job because you love children? What about the ones that push your buttons? Using these questions as a starting spot, Lisa puts her own spin on Howard Gardner’s classic theory. This session is a far cry from simply listing various personality characteristics, needs and preferences. Instead, by suggesting easy to implement, yet possibly challenging, “comfort zone stretchers,” Lisa encourages teachers to make sure they are celebrating all of the children in the classroom, not just the ones they *like*.

#### NOTES TO PLANNERS:

This session can serve as an alternate KEYNOTE for ENCORE (less than two years) engagements

AV/SET UP NEEDS: microphone & sound system

IDEAL PRESENTATION TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Increase, Assess, Recognize, Describe, Improve, Analyze

LINKING TO DAP: This workshop can be connected to all four domains of DAP

**10 LITTLE HOT DOGS FRYIN' IN THE WHAT?!?!  
*Fingerplay songs & chants for transition time, circle time or any time!***

This is an audience sing-along session! Come ready to sing and clap along while we talk about the importance of having tools to assist in transition times!

**NOTES TO PLANNERS:**

Regardless of how other handouts are distributed, this session requires photocopied paper handouts.

AV/SET UP NEEDS: microphone & sound system

IDEAL PRESENTATION TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Perform, Demonstrate, Sing

LINKING TO DAP: Language/Literacy & Physical (large and small motor) Development

**OH THOSE LITTLE ONES!  
*Working with the wee ones***

A successful infant/toddler room is not identified by the number of STARS the program has earned or their ITTERS score, but rather by how caring, responsive, engaging and stress-free the environment is. Are these babies able to trust that *all* their needs are going to be met? While this session provides highlights from attachment and schema play theory and offers hands-on exploration of activities that are appropriate in infant/toddler rooms, its main focus is reminding those working with our youngest that nothing, and we mean *nothing!* is more important than creating and nurturing strong bonds of attachment.

**NOTES TO PLANNERS:**

The Booking Party is responsible for supplying all of the necessary supplies and consumables for this hands-on session. A detailed list of materials will be provided in enough time for you to acquire the necessary materials. Please let us know if you want to review the list before confirming this session.

AV/SET UP NEEDS: Sound system, six (6) demonstration tables, linens/sheets (not plastic) to cover the tables, access to a kitchen sink for set up/clean up & a trashcan

IDEAL PRESENTATION TIME: 60-75 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze

LINKING TO DAP: This workshop can be connected to all four domains of DAP

**LET'S GO OUTSIDE!  
*Outdoor Time is NOT Wasted Time***

Time permitting, this session begins with participants taking a walk-about that facilitates individual reflection on their own outdoor play experience. Following a discussion of their reactions and responses, Lisa shares a power point slide show of outdoor play experiences and activities that can be implemented immediately in both family childcare and center based settings. Best of all, they are activities that use materials you probably already have in the garage or the shed! And in her usual engaging style, Lisa uses the pictures as springboards for discussions about current issues related to outdoor play in our culture.

**NOTES TO PLANNERS:**

AV/SET UP NEEDS: microphone & sound system

IDEAL PRESENTATION TIME: 60 - 90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Facilitate

LINKING TO DAP: Physical Development, Language Development, Social & Emotional Development



## **BANG! BANG! YOU'RE DEAD!**

### ***Power Playing in the Classroom***

This workshop is a discussion, NOT an argument. We will talk about facilitating power playing in any and all of its manifestations, NOT debating whether it is “ok” or not. If you are *pro*, awesome, let’s take your facilitation of it and your comfort deeper. If you are on the fence, come ready to unpack your hesitation. If you are solid in the *anti* camp, please think twice about selecting this session unless you and your group are ready to consider both the benefits of power playing and the concerns that are linked to simply banning it.

#### **A NOTE TO PLANNERS:**

This session is available only after a candid discussion with event coordinators.

AV/SET UP NEEDS: microphone & sound system

IDEAL PRESENTATION TIME: 60 - 90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Facilitate

LINKING TO DAP: Physical Development, Language Development, Social & Emotional Development

## **GET UP AND GET MOVING!**

### ***Games for the classroom and playground!***

Come ready to play large motor games that can immediately be played in your program! Whether you choose to be an active player or an observer player, plan on leaving with some ideas in your tool belt!

#### **MANY NOTES TO PLANNERS:**

This workshop requires enough space for ALL of your participants to move around. Seriously. Imagine all of your participants running around playing tag. Wheeeeeee! Before confirming this topic we will have a realistic chat about the logistics of your event and what is actually feasible for the location based on the size & shape of the space, the event format, and the guesstimated number of participants. If you are coordinating a full day with Lisa as the only presenter and want to do this session in a separate room and/or outside, you will need a secondary sound system.

AV/SET UP NEEDS: microphone & sound system and TONS OF SPACE.

IDEAL PRESENTATION TIME: 60 minutes - 2 hours depending on the energy level of the participants!

SUGGESTED LEARNING OBJECTIVES: Perform, Demonstrate, Observe, Recall

LINKING TO DAP: This session has the potential of reaching all four developmental domains

## **WHAT TO SAY WHEN THE WOLVES COME KNOCKIN’**

### ***Linking PLAY to the “Learning Words”***

It has become all too common that children are being deprived of their right to play. In response to inappropriate “push down” and “readiness” demands, Lisa initially crafted a session (and wrote a book!) that linked various play scenarios to a smattering of kindergarten standards. Over the years, this session has morphed and evolved in response to various programs such as NCLB, RTTT and Core. The recently revised format of the WOLF WORKSHOP (as it is often called) is a proper *workshop* where participants will be shown images of children at play and, with assistance from Lisa and the colleagues at their table, will not only link with pen and paper what they see to DAP: cognitive, language and literacy, social/emotional and physical development, but will practice saying it out loud too.

#### **NOTES TO PLANNERS:**

This session works best with participants sitting at round tables. And it is most effective with folks who *want* to be there - **this is not the best choice for an all-hands mandatory training day** as it requires *a lot of* active interaction and engaged participation from the folks in the audience.

Time and participant energy permitting this session has the potential to go from a general linking of play to DAP to a more specific linking of play to specific regional standards and expectations.

AV/SET UP NEEDS: microphone & sound system, 1 table, LCD projector and screen

IDEAL PRESENTATION TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze, Identify

LINKING TO DAP: This workshop can be connected to all four domains of DAP



## LISA MURPHY, M.Ed.

WWW.OOEYGOOEY.COM \* LTAC@OOEYGOOEY.COM

Within North America: 1 (800) 477-7977 Outside of North America: 1 (585) 472-9899

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### CURRENTLY:

- Founder and CEO of Ooey Gooley, Inc. established in 1997 and currently based in Kissimmee, Florida, USA
- Presenting hundreds of workshops each year on various topics related to child development, the power of play and the importance of early care and education
- Frequent guest on various early childhood related podcasts

### PREVIOUSLY:

- Co-host of the *Child Care Bar and Grill* podcast, 10 years
- Co-host of *Porch Play Chats* with IPA/USA President, Deb Lawrence which are interviews with many “play people” from around the world - these videos are posted to IPA/USA’s YouTube, 3 years

### EDUCATION:

Currently: Hollins University, Roanoke, VA for a **M.A. in Children’s Literature**  
2024: Pacifica Graduate Institute, Carpinteria, CA, Certificate, *Finding Ourselves in Fairytales: A Narrative Psychological Approach*  
2024: Playworker Development Course Certification, *Pop Up Adventure Play*, UK  
2023: Play Therapy Certification Course, *The Family & Play Therapy Center*, PA  
2013: **M.Ed., Early Childhood Education**, Champlain College, VT  
1992: **B.S. Human Services & Counseling**, Cal State Fullerton, CA  
1987: Regents High School Diploma, Our Lady of Mercy High School, NY

### BOOKS AUTHORED:

*Lisa Murphy on... Being Child Centered*  
*Lisa Murphy on... PLAY: the foundation of children’s learning*  
*The Ooey Gooley® Handbook*  
*Ooey Gooley® Tooey: 140 activities for young children*  
*Even More Fizzle Bubble Pop and WOW! Simple science for young children*

### FOREWORDS WRITTEN:

*Using Schema Play Theory to Advocate for Free Play in Early Childhood*, Heather Bernt-Santy, in press.

### AWARDS RECEIVED:

2022: The *Doctor Of Play Award* presented by the International Play Association (IPA/USA)  
2020: *Lisa Murphy On... Being Child Centered* was nominated as the best new book in the “Education” category by the Midwest Book Awards  
2018: Recipient of the *Patricia Monighan Nurot Award* for exemplary leadership and play advocacy by NAEYC’s Play Policy and Practice Interest Forum

**SELECTED EARLY CHILDHOOD EXPERIENCE**

- Family Child Care Provider (Carlsbad, CA and Poway, CA)
- Owner/Teacher of a Child Care Center (Rochester, NY)
- Preschool Teacher (various locations: Chicago, IL, San Diego, CA, Rochester, NY)
- Facilitator of various Park and Rec programs (San Diego, CA)
- Coordinator of Ooey Gooey® Play Days (San Diego, CA, Rochester, NY)
- Group Home parent (Anaheim, CA)
- Started a book club in 2012 for a grad school project that focused on books specific to early childhood education - it still continues to meet on a monthly basis

**BOARD EXPERIENCE:**

Previously: Member-At-Large for IPA/USA

Previously: Served as Secretary for the San Diego County Family Child Care Association, the San Diego AEYC and Rochester (NY) AEYC

**CURRENT PROFESSIONAL MEMBERSHIPS:**

- TASP (The Association for the Study of Play)
- ITRA (International Toy Research Association)
- IPA/USA International Play Association/USA branch
- Member of the NATIONAL Association for the Education of Young Children (NAEYC)
- Florida State AEYC

**HOBBIES AND OTHER INTERESTS:**

Cooking

Reading

Block play

Adventure Playgrounds

Running: former ultra marathon runner

Musical Theatre and attending plays and shows

Traveling to look at old buildings and eat local cuisine

Creative doodling in the margins of paper

Collecting loose parts

Myths and Fairy Tales and how they play out in children's dramatic play

## **PERSONAL AND PROFESSIONAL REFERENCES**

### **AVAILABLE UPON REQUEST**



**Lisa Murphy, M.Ed., Early Childhood Specialist  
Founder and CEO of Ooey Gooey, Inc.**

Lisa Murphy has been involved in Early Care and Education (ECE) for over 35 years; she is the oldest of five, grew up in a family child care home and eventually went from being the high school neighborhood babysitter to being a multi-family nanny while attending college in Chicago. She has spent most of her professional life working in and with: national child care associations, public school districts, private preschools, head start programs, international preschools, elementary schools, “mom and pop” & corporate child care centers, family child care homes, YMCAs, park and recreation departments, US based military child care centers and community boys and girls clubs.

Lisa is the founder and CEO of **Ooey Gooey, Inc.** where her mission is to assist in the transformation of the industry of early childhood education by offering 1) the best workshops and trainings; 2) the most up to date materials and resources; and 3) insightful conversations and connections through the power of social media. Lisa presents hundreds of workshops each year to both domestic and international audiences on various topics related to ECE.

Lisa is currently enrolled in a second Masters program, this time from Hollins University (Roanoke, VA) in Children’s Literature. She recently (2023) completed both a two-year Play Therapy Certification Course (Philadelphia) and a Twelve Module Playworker Development Course (London, UK). She has an M.Ed. (2013) in early childhood education from Champlain College (Burlington, VT). She has written five books, is a popular keynote speaker at educational conferences and a frequent guest on many early childhood podcasts. Her standing room only seminars have become known for their relevant information, humor, inspiration and energetic delivery. Frequently asked if she has ever been a stand up comic, Lisa practices what she preaches as she blends the learning with the laughing.

Lisa is known for her candid delivery style, her ability to make connections between play and educational standards, her outspoken advocacy, and her commitment to creating child-centered, play-forward early childhood environments. Her understanding of the importance of play is obvious in her personal and professional life.

Lisa grew up in California but has lived all over the USA. She currently lives in Central Florida home with her boyfriend Pablo, and two fur babies: Kane and Zoe. When she's not doing gigs you will find her taking classes, reading, going on long walks and cooking up a storm. Thank you for considering her for your event!

**[www.ooeygooey.com](http://www.ooeygooey.com)**



**How to connect with Lisa:**

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Cell/Text 585-472-9899**

**Email: [LTAC@ooeygooey.com](mailto:LTAC@ooeygooey.com)**

**Outside North America please call: 1-585-472-9899**

**WEBSITE: [www.ooeygooey.com](http://www.ooeygooey.com)**

**Facebook:** "like" the page, Ooey Gooey, Inc.

**Instagram:** @OoeyGooeyLady

**YouTube:** OoeyGooeyLady

**I look forward to working with you and your group!**

**Please call or email with any questions!**