



Effective 2021

Lisa Murphy, M.Ed.
Early Childhood Specialist
(800) 477-7977
www.ooeygoeey.com



Lisa is available for ONLINE and IN-PERSON sessions! Details are outlined here!
All international events are currently ONLINE only.
What might YOU and your group need during this time?!

As always, please call with any questions: 800-477-7977
and thank you for your consideration of her service!

The Lisa Murphy IN-PERSON Experience!

When doing an in-person event, Lisa typically provides a full day of service. When Lisa is the only presenter and engages your guests for the entire event, we call this a *full-day, all-day gig*. The individual topics presented that day are called *workshops*. A full-day, all-day gig is the most popular and effective framework for experiencing what Lisa has to offer. During this style of presentation Lisa will typically blend together about three or four of her *workshops*, plus breaks and a lunch break for your guests.

Lisa is also available to present a stand-alone keynote address and/or individual breakout sessions at a traditional conference setting (where there are multiple sessions occurring at the same time with just as many presenters). A day of breakouts at a conference is billed in the same fashion as a full-day all-day gig.

Available topics are included in this information packet. Some topics are on temporary pause due to COVID-19 and are currently not available. This packet has all of the topics currently available for presentation for both LIVE or ONLINE sessions. More details specific to topic offerings are outlined in that section of this packet.

Please do NOT announce or advertise an agenda or topic line-up before consulting with Lisa.

Additionally, if Lisa is NOT doing her specific Ooey Goeey® workshop during your event, we encourage you to refrain from using the phrase “Ooey Goeey” in your marketing materials. RATIONALE: If you say on the flyer: OOHEY GOOEY® IS COMING TO SAN DIEGO! But Lisa doesn’t actually present that specific workshop, folks can get crabby. We don’t want folks getting crabby. Please call if you need more details or clarification.

The Lisa Murphy ONLINE Experience!

When doing an ONLINE event, Lisa will do one *workshop* at a time. They run about 90 minutes each. She is currently offering “live” real-time online sessions only. While details might change from gig to gig, the fee structure for ONLINE events remains the same. (Keep reading, details to follow)

This packet has all of the topics currently available for presentation for both IN-PERSON or ONLINE sessions. More details specific to topic offerings are outlined in that section of this packet.

So whether IN-PERSON or ONLINE, what specifically does Lisa do?

Lisa can be available for full day events, half days sessions, stand alone keynotes, breakout sessions, parent workshops, back to school nights, inservice sessions for staff meetings, small group discussions, high school and college ECE classes, book study conversations, coaching, mentoring, interviews, conference summits, and any other event where her insight into child development and the importance of play might be beneficial.

If planning an in-person event, please be aware that additional fees apply to “tag on” an evening event to your full day event; whether the day of, or the evening before. Also, if you are thinking about “tagging on” to an in-

person event that is already scheduled in your geographical region, please know you still have fee responsibilities; please contact us for details!

Lisa is pretty flexible and can accommodate most speaking requests, when in doubt - give a call or an email and we can talk specifics!

Is there anything Lisa doesn't do? Well, when it comes to IN-PERSON events, there are two:

First: While she loves talking shop with folks who work with young children, in-person events are not designed for them. Logistical restrictions do not permit birthday parties, day camp sessions, assemblies, classes or "specials" for young children.

Second: Out of consideration of the importance of networking and the processing of content, Lisa does NOT conduct meal-time sessions. To put it plainly, she doesn't compete with teachers and their food (nor the noise that comes from the bussing and clearing of tables).

And when it comes to ONLINE events, there is one:

In an effort to keep the online experience as interactive and engaging as possible, Lisa currently is NOT offering pre-recorded sessions.

FEE INFORMATION FOR IN-PERSON AND ONLINE SESSIONS:

- 1) **IN-PERSON CONTINENTAL USA ONE-DAY GIGS:** Unless alternate arrangements are coordinated **at the time of booking**, one-day events without any contractual conditions or contingencies are billed out at a daily all-inclusive rate (all travel expenses, planning time, coordination time and all materials are *included*) of \$7500.00. A non-refundable \$1000.00 deposit and a signed contract are required to hold all dates. The deposit is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied.
- 2) **IN-PERSON CONTINENTAL USA TWO-DAY GIGS:** Unless alternate arrangements are coordinated **at the time of booking**, two-day events without any contractual conditions or contingencies are billed out at an all-inclusive rate of \$11,500.00. A non-refundable \$1500.00 deposit and a signed contract are required to hold the dates. The deposit amount is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied. An extra fee of \$500 (for the additional 4th bag of gear) will be added should the Booking Party want a different hands-on session on Day 2 of the event.
- 3) ***NEW* Effective July 1, 2020 LIVE IN-PERSON ONE DAY GIGS IN CANADA:** One-day events in Canada are billed out at a flat rate of \$9500.00 USD (this includes obtaining the Labor Market Impact Assessment (LMIA) and all corresponding fees: attorney, government & processing). A non-refundable \$2500.00 USD deposit and a signed contract are required to hold all LIVE dates. The deposit is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied. This fee includes all travel fees UNLESS the event location requires a higher than usual airfare ticket. Should that be the case, the Booking Party will be billed for the actual amount of that ticket *in addition to* the event fee PLUS any baggage overage fees charged by the airlines. But FYI, we would've talked about this before you sent in the deposit. Please remember: it can take up to 10 months to process the LMIA, please plan your date accordingly!
- 4) ***NEW* Effective July 1, 2020 LIVE IN-PERSON TWO-DAY GIGS IN CANADA:** Two days of service bills out at \$13,500.00 USD. All of the other CANADIAN event details as outlined above, are the same.
- 5) **LIVE IN-PERSON ONE DAY GIGS IN HAWAII AND ALASKA:** One day events in Hawaii and Alaska are billed out at a flat rate of \$7500.00 USD. A non-refundable \$1000.00 USD deposit and a signed contract are required to hold all dates. The deposit is placed towards the balance due. The balance due is payable on or before the event date or late fees will be applied. This fee includes all travel fees UNLESS the event location requires a higher than usual airfare ticket. Should that be the case, the Booking Party will be billed for the actual amount of that ticket *in addition to* the event fee PLUS any baggage overage fees charged by the airlines. But FYI, we would've talked about this before you sent in the deposit.
- 6) **LIVE IN-PERSON TWO DAY GIGS IN HAWAII AND ALASKA:** Two-days of service in Hawaii and Alaska bill out at \$11,500 USD. All of the other Hawaii and Alaska specifics as outlined above, remain the same.

- 7) IN-PERSON international events (**excluding** Canada) are billed at \$6000.00 USD per day **plus** lodging and transportation. A non-refundable \$1000.00 USD deposit and a signed contract are required to hold all dates. The deposit amount is placed towards the balance due. Receipts will be provided for expenses (including any work visa, work permit and/or bank wire/e-transfer fees - see below) and reimbursement is expected within 30 days from the date of service.
- 8) The Booking Party for ALL IN-PERSON international events (**including** Canada) will be responsible for any additional immigration/visa/work permit/legal fees/bank wire transfer fees that might be required for entry. Invoicing will be separate, supporting documents will be provided, and reimbursement in USD will be expected within 30 days of the Booking Party receiving the invoice.
- 9) Please call our office for domestic and international LIVE multi-day (3+ day) rate information.
- 10) **DOMESTIC/INTERNATIONAL ONLINE SESSIONS** Online workshop sessions typically run around 90 minutes. They are presented “live” in real time via platforms such as Zoom, Teams, Webinar Jam, GoTo Meeting, etc. Specifics and logistics will be coordinated at the time of booking. Here is the fee breakdown for individual workshops:
 - a. Online workshop sessions bill out at \$2100.00 USD per session. No video or audio recording is permitted. Should the Booking Party desire to book multiple topics, the second session (and all subsequent sessions for that individual event or series) will bill out at \$1900.00 USD each.
 - b. For groups with 30 or fewer participants (think: “college class” or “I only have 12 staff members” or “my family child care book club members”) online sessions bill out at \$950.00 USD each. Should the Booking Party desire to book multiple sessions, the second session (and all subsequent sessions for that individual event or series) will bill out at \$750.00 USD each.
 - c. All fee structures takes into consideration administrative prep and planning time as well as time spent following up to emails, phone calls, messages and questions which come in both during and after the event.
 - d. All SINGLE event online event fees are payable in advance in USD. If booking multiple dates, a payment plan is acceptable. But fees need to be paid before each individual event occurs.
 - e. All online event fees are nonrefundable, but the Booking Party can reschedule at any time with no penalty, assuming ample notice is provided of the need to reschedule.
- 11) All fees, ONLINE or IN-PERSON, are payable in US dollars (USD).
- 12) We accept checks, Venmo, Zelle, PayPal, bank transfer and credit cards for payment. The Booking Party is responsible for any bank/wire/e-transfer fees. A 2% service fee is added to all credit card payments over \$500.00 USD.
- 13) For both IN-PERSON and ONLINE events, extra fees (\$500 USD) will be charged if Lisa is required to complete any CEU/approved trainer/state training hours (etc.) paperwork that the Booking Party is not able to complete based on the details provided within the specific TOPICS section of this workshop information packet. Please call or email for additional information.
- 14) For IN-PERSON events Lisa typically travels on United Airlines. Due to her status, she is allowed to travel with 3 (three) 70# bags. In the unlikely event that she cannot get to your destination on United, or if your event requires more than this amount of gear, regardless of your location, all extra/oversized baggage fees will be passed along to the Booking Party.
- 15) Photocopying handouts is the responsibility of the Booking Party. It is expected that participants will be given copies of the handouts of the topics being presented that day, whether via paper copies or email attachments. If you choose the FINGERPLAY SONGS session, you are **required** to provide paper copies of this handout for all participants for your event.
- 16) Reminder: If the Booking Party (that’s YOU) cancels an IN-PERSON event, you will forfeit the non-refundable deposit and will be responsible for any out of pocket fees already paid that are related to the event. Cancellation within 30 days of the scheduled event requires 50% payment of the total contracted fee. Cancellation within two-weeks of your event requires payment in full. Additional cancellation and rescheduling details will be outlined in your presentation agreement. All ONLINE fees are nonrefundable, but the Booking Party can reschedule an event date with no penalty, as long as ample notice has been provided.

Is Lisa doing anything new ONLINE these days?

YES! In light of having gone pretty much 100% ONLINE, Lisa has added new items to her menu of offerings!

Lisa is offering private group FaceBook LIVE (FBL) events for the same rates as ONLINE workshops. Fees very based on the number of participants. FBL events typically run between 60 - 90 minutes.

Have a special ECE in your life? Want to schedule a private zoom session with Lisa as a gift for him/her/ them? Want to add this idea to a wish list of your own? Throughout COVID, a 30 minute ZOOM with Lisa has been a Birthday, Christmas and Mother's Day gift day gift! Get in touch! We can make this happen!
LTAC@ooeygoeey.com

Lisa is also offering early childhood related ZOOM workshop sessions which teachers can sign up for on Eventbrite. These events are designed for individual teachers and providers who are looking to keep their individual professional development happening during these crazy times, whether the hours "count" or not. These classes are all individually priced. Fees are nonrefundable. Please email for details
LTAC@ooeygoeey.com

Lisa is hosting "porch time story time" where she reads from her collection of children's books on her porch. She uploads these short videos to IGTV and her YouTube channel. Special requests bill out at a nominal "tip" rate but the viewing of the videos are FREE and her handle on both platforms is @ooeygoeeylady

Interested in a special story time for your child's birthday or your class? We can do that too! Email for details!
LTAC@ooeygoeey.com

Lisa read her *PLAY* book (10.5 hours) and her *BEING CHILD CENTERED* book (13.5 hours) out on her porch via FBL in the Spring of 2020; thousands of people followed along! While the videos are available to watch on her Ooey Gooey® FaceBook page and you can view them for FREE, she offers "honor system" certificates of viewing at a rate of \$59 for 1 or \$99 for both certificates. Fees are nonrefundable. Please email for details
LTAC@ooeygoeey.com

Facing an ECE related issue? Do you have a question that requires a longer, more detailed response? If so, Lisa offers individual OFFICE HOURS. The first 20 minute consultation is FREE, then \$25.00 USD per 50 minute hour for any follow up sessions. No long term obligation or commitment necessary. Fees are non-refundable and are payable at the time appointments are booked. Set something up today!
LTAC@ooeygoeey.com

My agency will not authorize a deposit to hold an IN-PERSON date. What are my options?

We are usually able to negotiate an arrangement that is acceptable to all parties. We do ask though that you please share any concerns or questions with us when you *start* the booking process.

I am on a tight budget. What are my options?

If you want to book an IN-PERSON event, possibly consider "buddying up" with other interested preschools or child care centers in your area. Maybe consider opening the event up to the community and charging a nominal fee. It has come to our attention that a few groups have done "Kickstarter" style campaigns to reach their financial goals as well! We also suggest to consider initially hosting an ONLINE event or to perhaps purchase the full set of 15 individual training DVDs from her publisher, Redleaf Press.

Does Lisa require a minimum or maximum number of attendees at a LIVE event?

Typically Lisa's response is, *Nope! The more the merrier!* But, for right now, by all means, please keep common sense and COVID concerns in mind when it comes to group size and planning.

What happens after I submit my deposit and signed contract?

Whether your event is IN-PERSON or ONLINE, your date is reserved, we create a file for your event and the date is posted on our website. If your IN-PERSON or ONLINE event is open to the general public, we will share contact information and event details on our workshop calendar so people will know how to register!

Does Lisa need us to provide any special equipment or materials at an IN-PERSON seminar?

A RIDER, specific to your event, will be sent to you once the details related to your event are confirmed. While your workshop topic choices will determine the specifics Lisa's requires, here is a *general list* of what the Booking Party will be expected to provide:

- Access to the room around 60 minutes to set up before the day begins
- A sound system (Lisa brings her headset mic. Product details are provided in the RIDER)
- An additional mic for the conference coordinator(s) to make announcements, etc.

- An LCD (power point) projector & screen (Lisa uses Apple products but brings all necessary adaptors). She needs this only for a few of her sessions, not all of them
- Complimentary vending (sales) space to take orders for Books and DVDs
- Someone who knows how to work all the AV/sound/tech equipment
- Handouts to be copied
- A room that is set-up and comfortable for adult learners
- For any meals being served, catering and bussing needs to be completed before Lisa speaks
- No papers or forms handed out while Lisa is speaking
- Evaluations and Certificates of Attendance (if required)
- Payment in full as per the contract
- Correct, current and up to date point of contact information for the person who will be Lisa's liaison to the booking party

PLEASE DO NOT ANNOUNCE YOUR TOPICS OR MAKE LOGISTICAL ARRANGEMENTS FOR YOUR IN-PERSON EVENT UNTIL CONSULTING WITH LISA AND YOUR TOPICS HAVE BEEN CONFIRMED.

Our agency requires that *our* contract for services be used and no modifications are allowed. Anything I need to know about that?

We can accommodate most requests when it comes to contracts and the verbiage contained within them. We ask that you let us know about any "special circumstances" at the time of booking. If you know that your group is typically NOT flexible when it comes to contract language, it helps if you are able to submit a sample contract for our review. Our goal is to make sure the verbiage in the agreements don't contradict each other.

Can I use a Purchase Order (P.O.)?

Again, we are pretty flexible and can accommodate various payment scenarios for LIVE events. We ask that you make your intent to use a P.O. **very clear** at the time of booking so we can discuss the various options that are available. You may use a P.O. to book an ONLINE event, but the fee needs to be paid before the ONLINE event takes place.

Who is responsible for travel arrangements?

Lisa's office will make all of her IN-PERSON travel arrangements.

Are videos, cameras, and/or recorders allowed during an IN-PERSON seminar?

We have had to become a lot more flexible with this now-a-days! Still photography is welcomed and encouraged. *Lengthy* video recording is not (we don't mind short videos for social media!). If your group plans on recording the event in it's entirety this needs to be coordinated *in advance* NOT the morning of the gig. Recording of an ONLINE event is discussed at the time of booking.

What about her Books and DVDs? Will they be for sale?

At IN-PERSON events Lisa will bring order forms to take orders for her Books and DVDs. If the Booking Party would like to have ACTUAL PRODUCT for sale at the event, Lisa will ensure that the Booking Party is contacted by her publisher, Redleaf Press, in order to make those arrangements.

How do I set up the room for Lisa's IN-PERSON event?

Once your topics are selected we will send you a room set-up diagram.

What venues work best for a Lisa Murphy IN-PERSON event?

Auditoriums and theatres are the best. Gymnasiums... not so much as they are designed for sporting events, not teacher trainings! But if that is the only option, we can be flexible. Just let us know! Convention centers, auditoriums, theatres, hotel ballrooms, church sanctuaries, all with adult sized tables and chairs, enhance the experience for your participants!

Current COVID-19 considerations for a Lisa Murphy IN-PERSON event:

- Lisa will wear a mask during close, interactive conversations, during break times and when engaged in back of the room sales. Since she is typically on a stage or somewhat already removed from the front row of participants, she will not wear one during her presentation.
- It is expected that event coordinators will be sensitive to local and regional rules and regulations in regard to physical distancing, group size, cross contamination concerns, and the wearing of gloves and masks.
- It is also expected that everyone will be given a brief health check upon check-in and that anyone self reporting feeling ill, or showing actual signs of being ill, will be denied entry.

- COVID-19 has put a new lens on the presentation of a few of Lisa's workshops:
 - Since it is IMPOSSIBLE to social distance when there are 6 tables of activities set up and the likelihood of cross contamination is high when adults are sharing communal activities and materials, there is a temporary PAUSE on the full presentation of the OOHEY GOOEY® and FIZZLE BUBBLE workshops since their focus is on actual interaction with the six tables of activities.
 - However, since CREATIVE ART and OH THOSE LITTLE ONES both have strong theoretical underpinnings and they can be presented as an exploration of the underlying *theory* of the session instead of simply facilitating play time, they both will continue to be offered.
 - All that being said, Lisa IS able to facilitate individual make and take sessions of ART or OOHEY if the Booking Party arranges for the participants to bring their own materials to explore - if this is something you'd like to consider, please let me know!
 - Finally, there is a temporary pause on the offering of the LARGE MOTOR GAMES workshop.
- It's impossible to have a plan of attack for every (im)possible COVID scenario, therefore I also ask that should airport plans get weird and wonky as I travel to your IN-PERSON event, that we will all be as flexible as possible when potentially having to face literal "never seen this before" situations.
- Concerns? Questions? Comments? Let's keep talking! We are all navigating uncharted waters here - I am confident we will figure it out together!

I'm ready to book! What do I do?

Lisa does all her own bookings, so once you are ready to book, whether an IN-PERSON or an ONLINE event, or even if you still are gathering information and just have some questions, give us a call at (800) 477-7977 or send an email to LTAC@ooeygoeey.com

First we will determine date availability and talk about what you have in mind for your event! Online? In-person? Full day? Couple of hours? Once a date is selected you will be invoiced either for your non-refundable deposit (if a IN-PERSON event) or your full fee (if an ONLINE one). Either way, you will also receive a contract for signature. Once the applicable fee is collected and the signed contract returned you will be considered BOOKED and we will stay in touch while planning your event to make sure it is one of the best your team has experienced!

THANK YOU FOR YOUR CONSIDERATION OF MY WORKSHOPS!

WWW.OOEYGOOEY.COM



WORKSHOP TOPICS

IMPORTANT NOTES before you navigate this section!

While I am optimistic that I will eventually get back to being able to offer my full menu of topics for all IN-PERSON events, to avoid confusion, this packet contains only the sessions that are currently being offered. As COVID concerns change daily, so will this document. Every group that starts the booking process will be kept up to date as topics are added back in.

***OOEY GOOEY®
*FIZZLE BUBBLE
LARGE MOTOR GAMES
are currently NOT available for either IN-PERSON or ONLINE sessions**

** = unless YOU are willing to set it all up and provide all the materials, let me know if you want to talk about this!*

**CREATIVE ART
OH THOSE LITTLE ONES
are available in a modified format. Read on!!!!**

- 1) I'm pleased to announce that there are some **NEW** topics included in this information packet!
- 2) Regarding BAGGAGE and GEAR: Any extra baggage fees or baggage overweight fees will be passed on to the Booking Party.
- 3) Please be sure to read the individual session **NOTES FOR PLANNERS.**
- 4) AV/SET UP needs are general requirements. Please remember the full list of what will be needed for your event is contained in the RIDER which will be given to you once topics are confirmed.
- 5) IDEAL TIME is mostly included if you are planning a LIVE IN-PERSON traditional conference where there are multiple breakout sessions. If you are planning a FULL DAY ALL DAY event where Lisa is the only speaker, or if you are planning an ONLINE event, please don't get overly focused on times as we will be crafting an agenda specific to your event.
- 6) OBJECTIVES and the LINKS TO DAP are provided to assist you if you need to fill out any kind of CEU paperwork. If you require Lisa to fill out any approval paperwork, an extra \$500 fee will be charged. The exception to this is if you are in OHIO; please contact Lisa for details.

LET'S GET STARTED!

WHAT IF TODAY WAS THEIR ONLY DAY? (Keynote)

In this motivational keynote address Lisa shares the powerful story of her first day of school. Through active and engaging storytelling Lisa brings you back to her first day, taking you on a grand tour of Miss Mary's Nursery School. And, in the style she has become famous for, she shares many observations, lessons and anecdotes about how early childhood has changed along the way. Lisa will share the sights sounds and smells of the place where, at the young age of three, she decided to become a teacher and identifies the how, and why, that *one day* solidified her decision to become an educator. This inspiring keynote gets participants back in touch with their personal how and why. It gets them excited and gets them thinking: *If it WAS their only day, what will they remember?*

NOTE TO PLANNERS: This session is available for VIRTUAL or LIVE events.

AV/SET UP NEEDS: microphone

IDEAL TIME: 75-90 minutes, can do 60 if absolutely necessary

SUGGESTED LEARNING OBJECTIVES: Reflect, Connect, Assess, Explore

LINKING TO DEVELOPMENTALLY APPROPRIATE PRACTICE (DAP): Social/Emotional Development

MAKING THE MOST OF THE MIX (NEW!) *The Many Benefits of Mixed Age Groupings*

Although children are not born in litters, we seem to insist they be educated in them
- Lilian Katz

This is the newest addition to Lisa Murphy's line up and has a unique different delivery style. In this session, Lisa reads the paper she wrote on The Benefits of Mixed Age Groupings (MAGS) and, while reading, riffs in real time as to her additional thoughts about the topic, strategies for success, potential challenges and other MAG considerations. By tapping into both historical (Lilian Katz) and contemporary (Peter Gray, among others) research and resources, the paper presents a general overview of MAGS, some typical barriers to them, and ends with identifying specific benefits. This session has been well received due to the interactive delivery style as well as the concise review of the many social and intellectual benefits of mixed age groupings in early childhood programs.

NOTE TO PLANNERS: This session is available for VIRTUAL or LIVE events.

AV/SET UP NEEDS: microphone

IDEAL TIME: 90 minutes (a little longer if there are lots of questions!)

SUGGESTED LEARNING OBJECTIVES: Identify, Reflect, Connect, Assess, Explore, Change

LINKING TO DAP: This workshop can be connected to all four domains of DAP

LISA MURPHY ON..... BEING CHILD CENTERED!

This workshop is the workshop version of the content in her latest book: *Lisa Murphy On... Being Child Centered*. This session provides an in-depth exploration of the 9 points within the framework of Lisa Murphy's approach to working with children. Via interactive lecture, true-to-life examples, anecdotes and her signature "learning and laughing" style, this workshop presents what it really means to be a hands-on, play-based, child-centered program.

NOTE TO PLANNERS: This session is available for VIRTUAL or LIVE events.

AV/SET UP NEEDS: microphone

IDEAL TIME: 90 minutes

SUGGESTED LEARNING OBJECTIVES: Assess, Recognize, Compare, Change, Evaluate, Identify, Explore

LINKING TO DAP: This workshop can be connected to all four domains of DAP

****CREATIVE ART WITH YOUNG CHILDREN! *Art is Not a Receipt for Child Care!***

No more dittos! No more patterns! No more cut out art!

In this workshop Lisa will defend a very strong *process oriented* art position. Modified for the COVID times, in lieu of having hands-on time with various creative art activities, this workshop currently is an in-depth examination of the rationale for the emphasis of process over product, including a discussion about what this phrase really means! Participants will have time to engage in dialogue regarding “art” for children and where they are on their journey towards process and away from product oriented “cookie-cutter” captivity projects.

CURRENTLY AVAILABLE FOR A PRESENTATION IN A MODIFIED FORMAT

A FEW NOTES TO PLANNERS: 1) This session is available for VIRTUAL or LIVE events 2) Please note: while Lisa is known for her flexibility and ability to meet participants wherever they are on their individual professional growth trajectory, if your program currently does **product** oriented art, please be aware that while she is more than happy to engage in dialogue, and is willing and able to offer suggestions for baby-stepping away from cookie-cutter art, she will not compromise her emphasis on the importance of process oriented creative art opportunities for young children during the presentation of this material. Thank you.

AV/SET UP NEEDS: microphone, demonstration tables, water source, trashcan, LCD projector and screen

IDEAL TIME: 75 – 90 minutes

SUGGESTED LEARNING OBJECTIVES: Explore, Investigate, Participate, Increase, Connect, Compare
LINKING TO DAP: Cognitive & Language/Literacy & Physical (small motor) Development

MANY KINDS OF SMART! *Understanding the Theory of Multiple Intelligences*

Think you are good at your job because you love children? What about the ones that challenge you? Using these powerful questions as a framework, Lisa puts her own spin on Howard Gardner’s classic theory. This session is a far cry from simply listing various personality characteristics, needs and preferences. By providing easy to implement, yet possibly challenging, “comfort zone stretchers,” Lisa challenges teachers to make sure they are celebrating all of the children in the classroom, not just the ones they *like*.

COUPLE NOTES TO PLANNERS: 1) This session is available for VIRTUAL or LIVE events 2) This session can serve as an alternate KEYNOTE topic for encore presentation engagements

AV/SET UP NEEDS: microphone

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Increase, Assess, Recognize, Describe, Improve, Analyze
LINKING TO DAP: This workshop can be connected to all four domains of DAP

STORY WRITING WITH YOUNG CHILDREN (NEW!) *How does your story start?*

After examining the importance of personal narrative and the difference between literacy and orality, Lisa teaches participants the story writing process that was initially taught to her by early childhood expert Bev Bos. Lisa will go on to talk about how other ECE influencers such as Vivian Paley, Sydney Clemens and Sylvia Ashton-Warner also influenced her adoption of both story writing and story acting. This session concludes with Lisa reading stories written by children.

NOTE TO PLANNERS: This session is available for VIRTUAL or LIVE events.

AV/SET UP NEEDS: microphone, 1 table

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Plan, Reflect, Recognize, Compare, Identify, Explore, Perform
LINKING TO DAP: Language/Literacy, Cognitive and Social/Emotional Development

CIRCLES ARE FOR SQUARES (NEW!) Considering a Circle Time Sandwich

This is not another “things to do at circle time” workshop. Actually, this session will question why we are doing circle time in the first place. Lisa asks a very direct question: Why do we interrupt engaged children to come to a meeting? And if we are going to bring them to the carpet for a meeting, it better be a darn good meeting! Using a “circle time sandwich” metaphor, she offers ideas for all of the possible “sandwich fillings” yet, in this session, focuses mostly on the metaphorical filling of *books and stories*. Modeling what she means by organic enthusiasm, Lisa will share examples of “good” children’s books throughout the entire session. She might read some of them too!

NOTE TO PLANNERS: This session is available for VIRTUAL or LIVE events.

AV/SET UP NEEDS: microphone, 1 table

IDEAL TIME: 90 min

SUGGESTED LEARNING OBJECTIVES: Reflect, Identify, Assess, Recognize, Improve, Analyze
LINKING TO DAP: Language/Literacy, Cognitive and Social/Emotional Development

10 LITTLE HOT DOGS FRYIN’ IN THE WHAT?!?! Fingerplay songs & chants for transition time, circle time or any time!

Join Lisa in a sing-along of classic fingerplays that have withstood the test of time and others that are destined to become future favorites! Leave your inhibitions at home and come ready to sing, play, clap and shout along!

NOTE TO PLANNERS: This session is available for LIVE events and VIRTUAL events that are in real-time as it is a sing along session!

AV/SET UP NEEDS: microphone

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Perform, Demonstrate, Sing
LINKING TO DAP: Language/Literacy & Physical (large and small motor) Development

****OH THOSE LITTLE ONES!**

The latest brain research reminds us of the importance of creating responsive, engaging, stress-free environments, and nowhere is this more important than our infant and toddler rooms! While this session offers hands-on exploration of many activities that are appropriate for your infant and toddler rooms, it’s main focus is on making sure the adults working with our wee-ones realize that nothing, and we mean *nothing!* is more important than creating and nurturing those strong bonds of attachment.

CURRENTLY AVAILABLE FOR A PRESENTATION IN A MODIFIED FORMAT

A COUPLE NOTES TO PLANNERS: 1) This session is available for VIRTUAL or LIVE events 2) Either way, the session will investigate the theory that supports a strong attachment focus in an infant room. The hands-on component is currently on pause due to COVID concerns.

AV/SET UP NEEDS: microphone, demonstration tables, water source, trashcan

IDEAL TIME: 60-75 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze
LINKING TO DAP: This workshop can be connected to all four domains of DAP

LISA MURPHY ON..... PLAY! ***The Importance of Early Experiences***

This is the workshop version of the content contained in *Lisa Murphy on... PLAY*. In this session Lisa will identify the seven things we need to do with children each day. These seven things make up the *foundation* that supports the *house* of higher learning. There is nothing wrong with the “academic” expectations within this house: reading, writing, math... the trouble is that many early childhood educators are being pressured to build a *house* where there is no *foundation*. And you do not need to be an architect to know that if you build where there is no foundation, the house will come crashing down! Playing is “getting them ready” and through an investigation of each of the “seven things,” Lisa shows you how. This session has become one of Lisa Murphy’s most popular and oft requested workshops. By making time to create, move, sing, discuss, observe, read and play we are getting children ready not just for kindergarten, but for life!

A COUPLE NOTES TO PLANNERS: 1) This session is available for VIRTUAL or LIVE events and 2) If you are planning a parent workshop, this is the topic we suggest. Thank you.

AV/SET UP NEEDS: microphone, 1 table, LCD projector and screen

IDEAL TIME: 90 minutes – 2 hours

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Analyze, Identify
LINKING TO DAP: This workshop can be connected to all four domains of DAP

MONTESSORI, VYGOTSKY & PIAGET! OH MY! ***How what they did impacts what you do!***

While these names understandably bring up images of school, textbooks and tests, it is important for us to be familiar with the folks who paved the way. Why? Because the main points within the framework supporting Lisa’s philosophy are not new! The importance of play, being outdoors, adults acting as a facilitator, the power of observations, and the importance of controlling the environment are not new concepts. But we cannot pull strength and credibility from this fact if we don’t know who else said it! Via an interactive power point, this workshop provides an overview of the key contributions of some of the major players in the history in early childhood education in order to remind audiences that being advocates of play-based programs is not a new idea!

NOTE TO PLANNERS: While this session is available for VIRTUAL or LIVE events, if VIRTUAL it is a shared screen presentation so depending on your platform, Lisa might or might not be visible as she narrates the presentation.

AV/SET UP NEEDS: microphone, 1 table, LCD projector and screen

IDEAL TIME: 60-90 minutes

SUGGESTED LEARNING OBJECTIVES: Increase, Assess, Recognize, Describe, Analyze, Compare, Contrast
LINKING TO DAP: This session is linked to DAP in the context of how each theorist connects to the four domains

LET’S GO OUTSIDE! ***Outdoor Time is NOT Wasted Time***

Time (and COVID considerations) permitting, this session begins with participants taking a walk-about that facilitates individual reflection on their own outdoor play experience. Following a discussion of their reactions and responses, Lisa shares a power point slide show of outdoor play experiences and activities that can be implemented immediately in both family childcare and center based settings. Best of all, they are activities that use materials you probably already have in the garage or the shed! And in her usual engaging style, Lisa uses the pictures as springboards for discussions about issues related to outdoor play in our culture.

A NOTE TO PLANNERS: While this session is available for VIRTUAL or LIVE events, if VIRTUAL it is a shared screen presentation so depending on your platform, Lisa might or might not be visible as she narrates.

NEEDS: microphone, LCD projector and screen

IDEAL TIME: 90 min – 2 hours

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve,
LINKING TO DAP: Physical Development

BANG! BANG! YOU'RE DEAD! (NEW!) Power Playing in the Classroom

This workshop is a discussion, NOT an argument. We will talk about facilitating power playing in any and all of its manifestations, NOT debating whether it is "ok" or not. If you are *pro*, awesome, let's take your facilitation of it and your comfort deeper. If you are on the fence, come ready to unpack your hesitation. If you are solid in the *anti* camp, please think twice about selecting this session unless you and your group are ready to consider both the benefits of power playing and the concerns that are linked to simply banning it.

A NOTE TO PLANNERS: This is a VIRTUAL session only.
It is only offered LIVE after a candid discussion with event coordinators.

NEEDS: microphone

IDEAL TIME: 60 - 90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Assess, Recognize, Describe, Improve, Facilitate
LINKING TO DAP: Physical Development, Language Development, Social & Emotional Development

GET A BIGGER CARPET! I'M MAKING A TRACK! (NEW!) Do Preschool Teachers Value Block Play?

Lisa LOVES blocks, likes to play with blocks, likes to reflect on the history of blocks, likes to observe block play and really likes talking about how block play connects with all four domains of DAP. In this session Lisa shares a powerpoint summary of her Masters Thesis research - while she set out to investigate whether or not preschool teachers *value* block play, an extensive review of the literature did not reveal existing data that explored this question, however it did suggest five consistent variables which *indicated* value of block play: their **attitude** toward blocks, the amount of classroom **time** and **space** allotted for block play, the **materials** offered in the block area and **teacher involvement** with children in the block center. During this session Lisa shares an informal overview of her research, some of her findings, a brief history of block play, various stages of block building and how blocks, and block play in general, connects to all four domains within DAP.

NEEDS: microphone, LCD projector and screen

IDEAL TIME: 60 - 90 minutes

SUGGESTED LEARNING OBJECTIVES: Reflect, Recognize, Describe, Improve, Facilitate, Describe, Compare
LINKING TO DAP: This workshop can be connected to all four domains of DAP

LISA MURPHY, M.Ed.

WWW.OOEYGOOEY.COM * LTAC@OOEYGOOEY.COM

Within North America: 1 (800) 477-7977 Outside of North America: 1 (585) 472-9899

CURRENT PROJECTS:

- Founder and CEO, *Ooey Gooey, Inc.* (founded in 1997) based in Kissimmee, Florida, USA
Presenting over 100 IN-PERSON and ONLINE trainings each year on various topics related to play and early childhood education in various domestic & international venues
- Hosting “porch time story time” & “passionate porch time position statements” on IGTV and YouTube
- Podcast Host: *Child Care Bar and Grill* (with Jeff Johnson of Explorations Early Learning) and frequent guest on *That Early Childhood Nerd* podcast with Heather Santy
- Co-host on *ON THE PORCH PLAY CHATS* with IPA/USA President, Debra Lawrence.

Past KEYNOTE SPEAKER for the National Association of Family Child Care’s (NAFCC) Annual Conference, many State and Local AEYC Conferences and past Featured Speaker at the National Association for the Education of Young Children (NAEYC) Annual Conference.

EDUCATION:

- 2013: M.Ed., Early Childhood Education, Champlain College, Burlington, Vermont.
1992: B.S. Human Services & Counseling, Cal State Fullerton
1987 - 1990: DePaul University, Chicago, IL, Acting and Early Childhood Education
1987: Our Lady of Mercy High School, Rochester, NY, Regents Diploma

AWARDS:

- 2020: *Lisa Murphy On... Being Child Centered* was nominated as the best new book in the “Education” category by the Midwest Book Awards.
2018: Recipient of the *Patricia Monaghan Nourot Award* for exemplary leadership and play advocacy by the Play Policy and Practice Interest Forum affiliated with NAEYC

PAPERS:

- April 2014 The Association for the Study of Play (TASP) Conference, Rochester, NY
“Do preschool teachers value block play?”

PROJECTS:

Jan 2010 – Feb 2012: Served as an early childhood specialist/mentor teacher for a multi-phase grant project (United Way) focused on the logistics of implementing a play-based philosophy in various childcare centers in Tucson, AZ.

BOOKS:

- Lisa Murphy on... Being Child Centered*
Lisa Murphy on... PLAY: the foundation of children’s learning
The Ooey Gooey® Handbook
Ooey Gooey® Tooley: 140 activities for young children
Even More Fizzle Bubble Pop and WOW! Simple science for young children

SELECTED EARLY CHILDHOOD EXPERIENCE (1988 – 2015)

- Family Child Care Provider (Carlsbad, CA and Poway, CA)
- Owner/Teacher of a Child Care Center (Rochester, NY)
- Preschool Teacher (various locations: Chicago, IL, San Diego, CA, Rochester, NY)
- Facilitator of various Park and Rec programs (San Diego County, CA)
- Coordinator of Ooey Gooey® Play Days (San Diego, CA, Rochester, NY)
- Group Home parent (Anaheim, CA)
- Started a book club (2012) specific to early childhood education that continues to meet monthly

BOARD EXPERIENCE

- Currently: Member At Large for IPA/USA & Curriculum Advisor for Leaf Springs Schools

PROFESSIONAL MEMBERSHIPS:

- TASP (The Association for the Study of Play)
- ITRA (International Toy Research Association)
- IPA/USA International Play Association/USA branch
- Member of the NATIONAL Association for the Education of Young Children (AEYC) & FLORIDA AEYC



**Lisa Murphy, M.Ed., Early Childhood Specialist
Founder and CEO of Ooey Gooley, Inc.**



Lisa Murphy has been in the field of early childhood education for 30 years; she is the oldest of five, grew up in a family child care home and eventually moved from being the neighborhood babysitter while in high school to being a nanny for many families while attending college. She has spent most of her adult/professional life teaching and working with children in various environments including Head Starts, elementary schools, private preschools, family child care homes, Park and Rec centers, group homes and many child care centers.

Lisa is the founder and CEO of **Ooey Gooley, Inc.** where her mission is to assist in the transformation of the industry of early childhood education by offering 1) the best workshops and trainings; 2) the most up to date materials and resources; and 3) insightful conversations and connections through the power of social media. Lisa presents hundreds of ONLINE and LIVE IN-PERSON workshops each year to both domestic and international audiences on various ECE related topics.

Lisa has an M.Ed. (2013) in early childhood education from Champlain College in Vermont. She has authored five books, produced dozens of teacher training DVD's, is a popular keynote speaker at educational conferences and a frequent guest on many early childhood related podcasts. Her standing room only seminars have become nationally known for their information, humor, inspiration and energetic delivery. Frequently asked if she has ever been a stand up comic, Lisa practices what she preaches by blending the learning with the laughing.

Lisa is known for her ability to link hands-on activities to educational standards, her outspoken advocacy, and her commitment to creating child-centered, play-based early childhood environments. Her understanding of the importance of play is obvious in her personal and professional life.

Lisa grew up in California but has lived all over the USA. She currently calls Central Florida home where she lives with her boyfriend Pablo and their fur baby Kane. She misses running through airports to get to gigs more than you might realize! When she's not doing gigs you will find her taking long walks, reading, or cooking up a storm and posting foodie pics on Instagram. She thanks you for including her in your event today!



STALKERS WELCOME!

How to connect with Lisa:

**Lisa Murphy, M.Ed.
Ooey Gooley, Inc.
2802 Eagle Eye Ct.
Kissimmee, FL 34746**

**Phone: 800-477-7977
Cell/Text 585-472-9899**

Email: LTAC@ooeygooley.com

Outside North America please call: 1-585-472-9899

WEBSITE: www.ooeygooley.com

Facebook: “like” the page, Ooey Gooley, Inc.

Instagram: @OoeyGooleyLady

Twitter: @OoeyGooleyLady

YouTube: OoeyGooleyLady

Podcast: Child Care Bar and Grill (free wherever you like to listen)

**eBooks: All of Lisa’s books are now available on your favorite eBook platforms.
Questions? Call REDLEAF PRESS (800) 423-8309**

We look forward to having the opportunity to work with you and your group!